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QUESTION 1

When the Product Owner is too busy to work with all of the teams in a multi-team product development effort, which strategy will help them?

- A. Add component team Product Owners.
- B. Communicate a clear Product Goal and delegate some activities to the Developers
- C. Enlist the Program Management Office to help coordinate work
- D. Assign sub-Product Owners to each Scrum Team
- E. All of the above

Correct Answer: B

QUESTION 2

Given only the information in the following three statements:

1.

Product A has a greater potential market than Product B.

2.

Product A has lower customer satisfaction than Product B.

3.

Product B produces more revenue at the present time. Which investment strategies should you consider for these two products?

- A. For Both products, continually measure the impact of any new investments or marketing
- B. Invest in Product A to increase its market share, customer satisfaction, and revenue
- C. Investigate an increase in marketing for Product B to grow its market share
- D. All of the above

Correct Answer: D

QUESTION 3

Which of the following measures might help you determine whether your product is delivering value to your customer?

- A. The number of must-do\\ Product Backlog items delivered in a release
- B. The average cost of your product release
- C. The on-schedule performance of the Scrum Team
- D. How often your customers use your product
- E. All of the above
- F. None of the above

Correct Answer: D

QUESTION 4

The Definition of Done is used to: (Choose three.)

- A. Describe the work that must be done before the Sprint can be declared complete
- B. Increase transparency
- C. Create a shared understanding of when work is complete
- D. inform the Developers on how many Product Backlog items to select in a Sprint
- E. Describe the purpose objective and timebox of each Scrum event

Correct Answer: ABC

QUESTION 5

A separate Product Backlog is needed for every:

- A. Product
- B. Scrum Team.
- C. Portfolio
- D. Program
- E. All of the above

Correct Answer: A

QUESTION 6

The leading revenue-producing product in your portfolio has:

1.

High Current Value

2.

Low Unrealized Value

The product has been losing customers for several years and revenues are down. Using those two data points and the options below, what is the first action you should take?

A. Maintain the product, but begin reducing investment: seek other opportunities for future growth.

B. Increase marketing for the product

C. Increase investment in the product to create greater interest and bring old customers back

D. Drop the price for the product to attract new customers

Correct Answer: A

QUESTION 7

Your product's Current Value is low and your most recent three releases have failed to improve the Current Value, but the Unrealized Value of the product is high.

1.

Your product cost ratio is 85%, meaning that you have a very low capacity to deliver new features.

2.

Your time-to-market is also quite long.

As a Product Owner focused on the long-term viability of your product, which strategy should you pursue?

A. Seek out and eliminate the sources of waste to improve your Product Cost Ratio and Time to Market building a foundation for future innovation

B. Drop the product: since you have not been able to improve customer satisfaction, it is better to focus on some other opportunity

C. Focus on identifying and delivering high-value features with the limited capacity you have trying to win customers and increase revenue

Correct Answer: A

QUESTION 8

Which of the following are characteristics of a Product Goal? (Choose all that apply.)

- A. It forms a contract with the business allowing change to be better managed
- B. It enhances focus
- C. It communicates the target future state of the product
- D. It has the approval of all stakeholders
- E. It provides a long-term objective for the Scrum Team to plan against
- F. It is a commitment contained in the Product Backlog

Correct Answer: BCEF

QUESTION 9

You are the Product Owner for a product with diverse stakeholders with differing opinions that sometimes conflict.

Your Director of Marketing strongly believes that you should add a major new feature to reach a new market. Your CEO believes that the new feature is too expensive and thinks you should focus on other features to make existing customers happier. The CEO says that as Product Owner it is ultimately your decision.

You think both perspectives have merit, but you cannot do both. How should you proceed?

- A. Trust the CEO's opinion and focus on current customers, since you cannot afford unhappy customers
- B. Trust the Director of Marketing's opinion and add the features, when revenues increase, you will be vindicated
- C. Devise an experiment that will help the company to better understand the new market and its potential
- D. Better understand the positions of other stakeholders to gather more information, then make a decision

Correct Answer: C

QUESTION 10

Which best describes the Product Backlog?

- A. It provides just enough information to enable a Scrum Team to start the design phase of a product
- B. It contains all foreseeable tasks and requirements from which the Scrum Team can develop and maintain a complete project plan

- C. It is baselined to follow change management processes
- D. It can grow and change as more is learned about the product

Correct Answer: D

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