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Pega Certified Data Scientist (PCDS) 86V1

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QUESTION 1

As a Data Scientist you want to use a predictive model to detect potential churn for a telco company. Which three options do you have? (Choose Three)

- A. Import a third party PMML model
- B. Use a Google ML model
- C. Create a Text extraction model
- D. Create an adaptive self-learning model
- E. Use Pega machine learning to build a model

Correct Answer: BCE

QUESTION 2

The process of importing a third-party predictive model into Pega is _____\'

- A. the; same as importing a Pega predictive model
- B. to first convert it into the Pega markup language
- C. simpler than importing a Pega predictive model
- D. similar to importing an adaptive model

Correct Answer: B

QUESTION 3

A large online store wants to adapt to changing customer behavior, and at the same time does not want to get earned away by every next hype in the market. Adaptive models can help accomplish both business objectives.

Which statement about adaptive models is correct?

- A. Adaptive models perform a spectrum model calculation.
- B. Adaptive models perform a scoring model calculation.
- C. Adaptive models require underlying predictive models.
- D. Adaptive models are regression models.

Correct Answer: D

QUESTION 4

The Adaptive Model component in a strategy computes

- A. a propensity value for each action
- B. a single accept rate for all actions
- C. a unique accept rate for each action
- D. a single propensity value for all actions

Correct Answer: C

QUESTION 5

A company uses a Monte Carlo data set containing customer information for testing. They want to extend the data model to include all credit card product usage data. Customers may have multiple cards. To extend the customer data model with the credit card product usage data, you need to_____..

- A. add a Field
- B. add a Group
- C. merge customer and credit card data
- D. create a Provider

Correct Answer: C

QUESTION 6

From two chum models with the similar performance, we choose the one with the_____.

- A. highest number of predictors
- B. most evidence
- C. highest churn rate
- D. fewest number of predictors

Correct Answer: C

QUESTION 7

A company wants to simulate decisions that requires large amounts of data. However, the organisation's live data is inaccessible. Your advice is to use a Monte Carlo data set.

The Monte Carlo method_____

- A. enables the company to generate random data for most of its application needs

- B. generates data that the company can use as input for adaptive decisioning
- C. combines external data sets into a larger data set
- D. makes the organisation's live data accessible

Correct Answer: A

QUESTION 8

Which data is usually not appropriate to be used as a predictor?

- A. Customer zip code
- B. Historical interaction data
- C. Customer name
- D. Usage data

Correct Answer: A

QUESTION 9

The Filter component is used to filter _____,

- A. adaptive models
- B. attributes
- C. action
- D. customers

Correct Answer: A

QUESTION 10

Which business objective is best suited for the Next-Best-Action approach?

- A. Employee satisfaction
- B. Change Management
- C. Growth D. Productivity

Correct Answer: C

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