

# P8010-003<sup>Q&As</sup>

IBM Commerce Solutions Selling Technical Mastery Test v1

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**QUESTION 1**

Which of the following statements is NOT TRUE about Gift Registry add-on store for Madisons?

- A. Show cases gift registry management flows by the shopper.
- B. The gift registry feature can be enabled or disabled by flex flow.
- C. Showcases the gift giver scenarios through interaction with order sub-system.
- D. It is a starter store with multiple language support.

Correct Answer: D

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**QUESTION 2**

Which are the two algorithms used for searching a registry?

- A. Exact and Fuzzy
- B. Soundex and Prefix
- C. Keyword and Synonym
- D. Forward-lookup and Auto-suggestion

Correct Answer: B

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**QUESTION 3**

Which is NOT a key capability of Commerce Management Center?

- A. Catalog Management
- B. Promotions
- C. Content Scheduling
- D. Advanced Analytics

Correct Answer: D

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**QUESTION 4**

What are the supported ways to create a list?

- A. Browse catalog

- B. Scan a UPC code
- C. Search catalog
- D. All of the above.

Correct Answer: D

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## QUESTION 5

Which is NOT an out-of-the-box customer target in Management Center Marketing dialog?

- A. CustomerOrganization
- B. Current Page
- C. External Site Referral
- D. Cookie Contents

Correct Answer: A

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