

M2090-744^{Q&As}

IBM DB2 BLU/Cloud Sales Mastery v1

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QUESTION 1

Which aspect of BLU Acceleration best differentiates it from other competitors with some form columnar database support?

- A. Extreme performance
- B. Available as a cloud offering
- C. Load and go simplicity
- D. Parallel Vector Processing

Correct Answer: D

http://en.wikipedia.org/wiki/IBM_DB2

QUESTION 2

Which of the underlying technologies give BLU Acceleration its greatest competitive advantage over alternative solutions?

- A. In-memory, columnar technology
- B. Actionable compression
- C. CPU acceleration
- D. Data Skipping

Correct Answer: D

QUESTION 3

Which two examples show that Amazon RedShift lacks DB2 BLU's usability features?

- A. Compression algorithms must be picked manually
- B. Workload management divides resources manually and does not dynamically adjust memory allocation to meet workload requirements
- C. Query execution plans must be specified manually
- D. Data skipping must be specified manually

Correct Answer: BD

QUESTION 4

Which is the most accurate statement about why BLU is a better alternative solution to HANA?

- A. BLU is less expensive than HANA. but is the same technology
- B. BLU is the only solution in the industry which leverages both in-memory technology as well as deep hardware exploitation such as SIMD
- C. BLU provides a less expensive solution which works with all SAP applications regardless of whether there are analytics or reporting running in the system
- D. BLU provides a less expensive, mature and more flexible columnar implementation than HANA so that the client will not need to change their skills or hardware infrastructure

Correct Answer: B

QUESTION 5

Which best describes the approach that should be used when working on a Cognos and BLU opportunity where Oracle or SQL Server exists today?

- A. Try and introduce BLU into the environment as a Cognos Workload Accelerator, leveraging BLU for Cloud or the 90-day free trial
- B. Use the Oracle application compatibility layer for Oracle and do not focus on SQLServer since we don't have the equivalent
- C. Work to displace the Oracle or SQLServer environment as this has the largest revenue opportunity
- D. We are not targeting these environments. We are only targeting existing Cognos and DB2 environments

Correct Answer: A

<http://www-01.ibm.com/software/data/db2/linux-unix-windows/db2-blu-acceleration/>

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