

M2070-740^{Q&As}

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QUESTION 1

What is IBM's market position in ECM?

- A. Number 1 with 13% market share
- B. Number 2 with 5% market share
- C. Number 3 with 3% market share
- D. Number 4 with 2% market share

Correct Answer: A

QUESTION 2

Who are the two primary technology decision makers and influencers for Content Manager OnDemand solutions?

- A. Chief Information Officer and IT Director
- B. Chief Customer Officer and CFO
- C. Chief Marketing Officer and Chief Compliance Officer
- D. Chief Credit Officer and Chief Audit Executive

Correct Answer: A

QUESTION 3

What is one way Case Manager supports dynamic case handling?

- A. Case workers can view and start new tasks for a case "on the fly".
- B. Case workers can close and reopen tasks as often as they want.
- C. Work is routed to case workers based on business rules.
- D. Case workers can create comments on cases, documents, and tasks whenever they need.

Correct Answer: A

QUESTION 4

In Malaysia Bii Maybank eliminated the time it takes to open a new account and dramatically increased customer satisfaction in the process. By how much did Bii Maybank reduce account opening time?

- A. 22 percent

B. 33 percent

C. 41 percent

D. 60 percent

Correct Answer: D

QUESTION 5

What is the average cost to mail a paper statement?

A. 1-3 dollars

B. 3-6 dollars

C. 6-9 dollars

D. 9-12 dollars

Correct Answer: B

QUESTION 6

Which of the following is not considered a "top of mind" consideration for implementing Value Based Archiving?

A. Reducing the risk potential for sharing sensitive, inappropriate, or private information

B. Finding "smoking gun" emails before they can be used against you

C. Elimination of redundant, obsolete, and trivial content

D. Capturing email for compliance and legal purposes

Correct Answer: C

QUESTION 7

IBM Case Manager includes key differentiators across the competition including:

A. Based on an industry leading BRMS (business rules) platform

B. Rapid time-to-value with template support and a LOB based design environment

C. Based on an industry leading collaboration platform

D. All of the above

Correct Answer: B

QUESTION 8

Which of the following is a reason that a General Counsel of Litigation might be interested in IBM eDiscovery Management?

- A. Excess, unpredictable and rising legal and eDiscovery costs
- B. Matter "handshakes" between legal and outsourced attorneys
- C. It can cost \$3,500 per custodian to review for eDiscovery
- D. Artificial intelligence can now completely replace the review of collected documents by attorneys

Correct Answer: A

QUESTION 9

Content Consolidation is best provided by:

- A. IBM Content Manager
- B. IBM Connections Enterprise Content Edition
- C. IBM Content Foundation
- D. None of the above

Correct Answer: C

QUESTION 10

If a bank eliminates daily courier pickups by scanning documents in the branch, approximately how many US dollars will it save per branch per day?

- A. 3 dollars
- B. 40 dollars
- C. 70 dollars
- D. 120 dollars

Correct Answer: C

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