

EINSTEIN-ANALYTICS-AND-DISCOVERY-CONSULTANT^{Q&As}

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QUESTION 1

Which isn't an option for setting a security predicate for a dataset created from an external data file?

- A. In the metadata file associated with the external data file using the rowLevelSecurityFilter key
- B. In the Register transformation node of a dataflow that uses this dataset
- C. In the dataset Security Predicate
- D. On each row prior to upload

Correct Answer: D

QUESTION 2

Timeout for ETL jobs that have been scheduled but not executed

- A. 5 minutes
- B. 15 minutes
- C. 20 minutes
- D. 10 minutes

Correct Answer: A

QUESTION 3

What do Analytics apps do?

- A. Let you add new types of charts to Salesforce
- B. Alert you when you need a visa for an upcoming trip
- C. Use ready-made dashboards to tell easy-to-follow stories about your data
- D. Let you create configuration wizards to make Analytics setup easier

Correct Answer: C

QUESTION 4

The Universal Containers company uses Einstein Analytics to build dashboards for different departments: Sales, Service, and Marketing. Users for the same department have the same role and need to have access to the same dashboards. Dashboards for different departments use some common datasets with the same row-level security.

How can an Einstein Consultant address this need?

- A. Create one application for each department and use roles to share applications.
- B. Create one application for each department, put common datasets in the shared app, and use profiles to share applications.
- C. Create one application for each department, put common datasets in the shared app, and use roles to share applications.
- D. Create one application for each department, put common datasets in the shared app, and use permission sets to share applications.

Correct Answer: C

QUESTION 5

The edgemart transformation gives the dataflow access to an existing, registered dataset that can contain Salesforce data, external data, or a combination of both.

Where is an edgemart transformation specified?

- A. Dataflow Editor
- B. Recipes Editor
- C. Step Editor
- D. Settings

Correct Answer: A

https://help.salesforce.com/articleView?id=bi_integrate_edgemart_transformation.htm&type=5

QUESTION 6

A consultant created an Einstein Analytics dashboard in a sandbox. Now, the dashboard needs to be migrated into production.

To complete the migration, what are the consultant's three options? Choose 3 answers

- A. Ant Migration Tool
- B. Analytics External Data API
- C. Analytics REST API
- D. Change sets
- E. Analytics dashboard connector

Correct Answer: ACD

QUESTION 7

An Einstein Consultant is reviewing the "Why it Happened" Insights provided by Einstein Discovery with the customer. The customer would like to validate the results. Which action should the consultant take?

- A. Show the customer how to export and review the R-Code model validation results
- B. Check the p-values and standard deviation
- C. Use the Share and Export feature to help the customer determine if the findings make logical sense
- D. Consult with a Data Scientist to validate the findings

Correct Answer: C

QUESTION 8

Using the Setup menu, the Universal Containers company activated data sync (replication) in the Einstein Analytics settings. After running the sync, they notice that the aggregate sum of a field within their dataset is different than what they manually calculated by summing the same data in the Salesforce object from which the dataset was populated.

Which two differences in the newly synced data can explain this? Choose 2 answers

- A. Differences involving permanently deleted records
- B. Differences involving workflow-updated fields
- C. Differences involving formula fields
- D. Differences involving trigger-updated fields

Correct Answer: AC

<https://help.salesforce.com/articleView?id=000314272andtype=1andmode=1>

QUESTION 9

The model quality metrics of an Einstein Discovery story indicate that the GINI coefficient in the four folds are 0.82, 0.83, 0.84, and 0.75, respectively.

Which two actions should a consultant take? Choose 2 answers

- A. Deploy the story, because the variation in the metrics is within the normal range.
- B. Confirm that the overall GINI coefficient is good prior to deploying the story.
- C. Research and check the dataset for outliers in the target field and the main predictors that are shown on top of the story.
- D. Do not deploy the story immediately, and research why one fold is performing worse than the others.

Correct Answer: BD

QUESTION 10

Universal Containers reports that any selection in the List widget is not affecting the Pie chart in one of their Einstein Analytics dashboards. The step options associated with the List widget and Pie chart are

shown in the graphic.

ProjectRegion

Search for values...

Show Selected (0)

- ☐ AMER 1,392
- ☐ AMER B2B (Commerce C... 4
- ☐ AMER B2C 3,824
- ☐ AMER CMRCL & SMB 164
- ☐ AMER Financial Services 223
- ☐ AMER HLS 180
- ☐ AMER Key Select Canada 391
- ☐ AMER Strategic 1,338
- ☐ APAC 318

WIDGET STEP

Step Properties

ID

Region_1

Display Label

Region 1

Filtering

☒ Apply global filters

☒ Apply filters from faceting

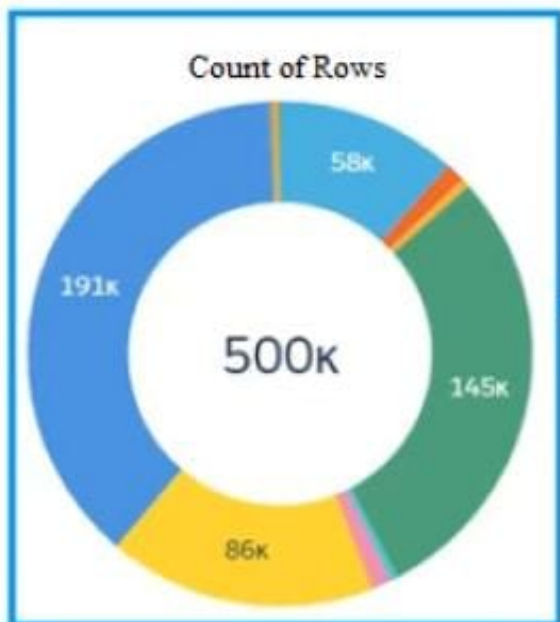
Selection Type

Single selection

☒ Broadcast selections as facets

Initial Selections

No Selections



WIDGET STEP

Step Properties

ID

Step_pie_1

Display Label

Step_pie

Filtering

☒ Apply global filters

☐ Apply filters from faceting

Selection Type

Single selection

☒ Broadcast selections as facets

Initial Selections

No Selections

Which two changes can an Einstein Consultant implement to solve this issue, given that the steps are using the same dataset? Choose 2 answers

- A. Use selection binding in the filters section of the step "Step_pie_1."
- B. Enable the option "Apply filters from faceting" in the step "Region_1."
- C. Enable the option "Apply filters from faceting" in the step "Step_pie_1."
- D. Use selection binding in the filters section of the step "Region_1."

Correct Answer: AC

QUESTION 11

A client has a dataset comprised of Opportunity data and Opportunity Line level data. The client wants to use this dataset with Einstein Discovery to understand the Opportunity win rate.

What must be done to the dataset to achieve this goal?

- A. Select the isWon = True outcome variable and generate the story.
- B. Filter to only look at isWon = True records to avoid skewing the results.
- C. Click Create Story and Einstein will take care of the rest.
- D. Change the grain by removing the line level detail as it will skew the win rate.

Correct Answer: C

QUESTION 12

A list widget is added to a dashboard with existing charts and tables. What must be true for the list widget to facet the dashboard charts and tables using widget properties?

- A. The list, chart, and table steps must share a common name.
- B. The list, chart, and table steps must share common dimensions from different datasets.
- C. The list, chart, and table steps must share the same dataset.
- D. Chart and table steps must have their own list widgets.

Correct Answer: A

QUESTION 13

Max story creations per org per day:

- A. 40 per org
- B. 40 per org per clay
- C. 20 per org
- D. 100 per org per clay

Correct Answer: D

QUESTION 14

What are two core design principles to consider when building Analytics apps or dashboards? Choose 2 answers

- A. Emphasis: make sure they have space for important information, such as headlines and key charts.
- B. Clarity: make sure they are uncluttered and easy to interpret.
- C. Consistency: make sure they have a sense of familiarity to strengthen your users' ease of use.
- D. Balance: make sure they have a balance of different charts to get a more interesting design.

Correct Answer: BC

<https://trailhead.salesforce.com/en/content/learn/modules/analytics-app-design/principles-good-design>

QUESTION 15

Where can you view the status of a CSV upload in Analytics?

- A. The data manager
- B. The Analytics home page
- C. The Create Dataset page
- D. The Setup menu

Correct Answer: A

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