

# DATA-ARCHITECT<sup>Q&As</sup>

Salesforce Certified Data Architect

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**QUESTION 1**

Universal Containers keeps its Account data in Salesforce and its Invoice data in a third - party ERP system. They have connected the Invoice data through a Salesforce external object. They want data from both Accounts and Invoices visible in one report in one place. What two approaches should an architect suggest for achieving this solution? Choose 2 answers

- A. Create a report in an external system combining Salesforce Account data and Invoice data from the ERP.
- B. Create a report combining data from the Account standard object and the Invoices external object.
- C. Create a Visualforce page combining Salesforce Account data and Invoice external object data.
- D. Create a separate Salesforce report for Accounts and Invoices and combine them in a dashboard.

Correct Answer: AC

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**QUESTION 2**

Universal Container (US) is replacing a home grown CRM solution with Salesforce, UC has decided to migrate operational (Open and active) records to Salesforce, while keeping historical records in legacy system, UC would like historical records to be available in Salesforce on an as needed basis.

Which solution should a data architect recommend to meet business requirement?

- A. Leverage real-time integration to pull records into Salesforce.
- B. Bring all data Salesforce, and delete it after a year.
- C. Leverage mashup to display historical records in Salesforce.
- D. Build a chair solution to go the legacy system and display records.

Correct Answer: C

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**QUESTION 3**

Universal Containers has a large number of Opportunity fields (100) that they want to track field history on. Which two actions should an architect perform in order to meet this requirement? Choose 2 answers

- A. Create a custom object to store a copy of the record when changed.
- B. Create a custom object to store the previous and new field values.
- C. Use Analytic Snapshots to store a copy of the record when changed.
- D. Select the 100 fields in the Opportunity Set History Tracking page.

Correct Answer: AB

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**QUESTION 4**

The head of sales at Get Cloudy Consulting wants to understand key relevant performance figures and help managers take corrective actions where appropriate.

What is one reporting option Get Cloudy Consulting should consider?

- A. Case SLA performance report
- B. Sales KPI Dashboard
- C. Opportunity analytic snapshot
- D. Lead conversion rate report

Correct Answer: B

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**QUESTION 5**

Get Cloudy Consulting monitors 15,000 servers, and these servers automatically record their status every 10 minutes. Because of company policy, these status reports must be maintained for 5 years. Managers at Get Cloudy Consulting need access to up to one week's worth of these status reports with all of their details. An Architect is recommending what data should be integrated into Salesforce and for how long it should be stored in Salesforce.

Which two limits should the Architect be aware of? (Choose two.)

- A. Data storage limits
- B. Workflow rule limits
- C. API Request limits
- D. Webservice callout limits

Correct Answer: AC

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**QUESTION 6**

Company S was recently acquired by Company T. As part of the acquisition, all of the data for the Company S's Salesforce instance (source) must be migrated into the Company T's Salesforce instance (target). Company S has 6 million Case records.

An Architect has been tasked with optimizing the data load time.

What should the Architect consider to achieve this goal?

- A. Pre-process the data, then use Data Loader with SOAP API to upsert with zip compression enabled.
- B. Directly leverage Salesforce-to-Salesforce functionality to load Case data.
- C. Load the data in multiple sets using Bulk API parallel processes.
- D. Utilize the Salesforce Org Migration Tool from the Setup Data Management menu.

Correct Answer: A

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**QUESTION 7**

Cloud Kicks stores Invoice records in a custom object. Invoice records are being sent to the Accounting department with missing States and incorrectly formatted Postal Codes.

Which two actions should Cloud Kicks take to improve data quality? (Choose two.)

- A. Change each address field to required on the Page Layout.
- B. Write an Apex Trigger to require all fields to be populated.
- C. Utilize a Validation Rule with a REGEX operator on Postal Code.
- D. Utilize a Validation Rule with a CONTAINS operator on address fields.

Correct Answer: CD

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**QUESTION 8**

NTO has decided that it is going to build a channel sales portal with the following requirements:

1.

External resellers are able to authenticate to the portal with a login.

2.

Lead data, opportunity data and order data are available to authenticated users.

3.

Authenticated users many need to run reports and dashboards.

4.

There is no need for more than 10 custom objects or additional file storage.

Which community cloud license type should a data architect recommend to meet the portal requirements?

- A. Customer community.
- B. Lightning external apps starter.
- C. Customer community plus.
- D. Partner community.

Correct Answer: D

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**QUESTION 9**

Cloud Kicks has the following requirements:

1.

Their Shipment custom object must always relate to a Product, a Sender, and a Receiver (all separate custom objects).

2.

If a Shipment is currently associated with a Product, Sender, or Receiver, deletion of those records should not be allowed.

3.

Each custom object must have separate sharing models. What should an Architect do to fulfill these requirements?

A. Associate the Shipment to each parent record by using a VLOOKUP formula field.

B. Create a required Lookup relationship to each of the three parent records.

C. Create a Master-Detail relationship to each of the three parent records.

D. Create two Master-Detail and one Lookup relationship to the parent records.

Correct Answer: B

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**QUESTION 10**

Universal Containers has a legacy system that captures Conferences and Venues. These Conferences can occur at any Venue. They create hundreds of thousands of Conferences per year. Historically, they have only used 20 Venues. Which two things should the data architect consider when denormalizing this data model into a single Conference object with a Venue picklist? Choose 2 answers

A. Limitations on master -detail relationships.

B. Org data storage limitations.

C. Bulk API limitations on picklist fields.

D. Standard list view in -line editing.

Correct Answer: CD

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**QUESTION 11**

Universal Containers (UC) is implementing a formal, cross -business -unit data governance program As part of the program, UC will implement a team to make decisions on enterprise -wide data governance. Which two roles are appropriate as members of this team? Choose 2 answers

- A. Analytics/BI Owners
- B. Data Domain Stewards
- C. Salesforce Administrators
- D. Operational Data Users

Correct Answer: AB

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## QUESTION 12

Universal Containers (UC) needs to run monthly and yearly reports on opportunities and orders for sales reporting. There are 5 million opportunities and 10 million orders. Sales users are complaining that the report will regularly timeout.

What is the fastest and most effective way for a data architect to solve the time-out issue?

- A. Create custom fields on opportunity, and copy data from order into those custom fields and run all reports on Opportunity object.
- B. Extract opportunity and order data from Salesforce, and use a third-party reporting tool to run reports outside of Salesforce.
- C. Create a skinny table in Salesforce, and copy order and opportunity fields into the skinny table and create the required reports on It.
- D. Create an aggregate custom object that summarizes the monthly and yearly values into the required format for the required reports.

Correct Answer: D

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## QUESTION 13

Cloud Kicks currently has a Public Read/Write sharing model for the company's Contacts. Cloud Kicks management team requests that only the owner of a contact record be allowed to delete that contact. What should an Architect do to meet these requirements?

- A. Set the profile of the users to remove delete permission from the Contact object.
- B. Check if the current user is NOT the owner by creating a "before delete" trigger.
- C. Set the Sharing settings as Public Read Only for the Contact object.
- D. Check if the current user is NOT the owner by creating a validation rule on the Contact object.

Correct Answer: B

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## QUESTION 14

A shipping and logistics company has created a large number of reports within Sales Cloud since Salesforce was

introduced. Some of these reports analyze large amounts of data regarding the whereabouts of the company's containers, and they are starting to time out when users are trying to run the reports. What is a recommended approach to avoid these time-out issues?

- A. Improve reporting performance by creating a custom Visualforce report that is using a cache of the records in the report.
- B. Improve reporting performance by replacing the existing reports in Sales Cloud with new reports based on Analytics Cloud.
- C. Improve reporting performance by creating an Apex trigger for the Report object that will pre-fetch data before the report is run.
- D. Improve reporting performance by creating a dashboard that is scheduled to run the reports only once per day.

Correct Answer: B

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## QUESTION 15

Universal Containers (UC) provides shipping services to its customers. They use Opportunities to track customer shipments. At any given time, shipping status can be one of the 10 values. UC has 200,000 Opportunity records. When creating a new field to track shipping status on opportunity, what should the architect do to improve data quality and avoid data skew?

- A. Create a picklist field, values sorted alphabetically.
- B. Create a Master -Detail to custom object ShippingStatus c.
- C. Create a Lookup to custom object ShippingStatus c.
- D. Create a text field and make it an external ID.

Correct Answer: A

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