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QUESTION 1

What are some of the key features of SAP Customer Identity and Access Management (SAP CIAM) for B2B solutions?
Note: There are 3 correct answers to this question.

- A. Policy-based access control
- B. Organizational management
- C. Access management
- D. Delegated administration
- E. Identity management

Correct Answer: ABD

QUESTION 2

Your sales organization has requested a solution to optimize sales productivity during car travel including: Voice controlled tasks list and customer visit documentation via voice. Proactive information about customer issues. Which of the following BTP offerings are recommended to extend SAP Sales Cloud to implement this solution?

- A. SAP Conversational AI
- B. SAP Data Quality Management
- C. SAP BTP, Kyma runtime
- D. Service Ticket Intelligence

Correct Answer: A

QUESTION 3

What is CTI integration used for?

- A. Integration with Microsoft Outlook
- B. Integration with social networks
- C. Integration with a communication management system
- D. Integration with government systems

Correct Answer: C

QUESTION 4

Which of the following are SAP BTP services for continuous integration/continuous delivery? Note: There are 2 correct answers to this question.

- A. CruiseControl
- B. SAP Continuous Integration and Delivery
- C. Project "Piper"
- D. Jenkins

Correct Answer: BD

QUESTION 5

A company in the consumer products industry needs to manage their customer visits. Which of the following features are relevant to achieve this? Note: There are 2 correct answers to this question.

- A. Quote management
- B. Perfect store
- C. SAP Predictive Analytics
- D. Routes

Correct Answer: BD

QUESTION 6

How can SAP Marketing Cloud help customers drive their business? Note: There are 3 correct answers to this question.

- A. It provides end-to-end marketing processes to engage customers, drive conversions, and react to the market.
- B. It builds customer profiles to gain insights into real-time intentions, and motivations along the customer journey.
- C. It allows customers to connect, analyze, and take action on all their data in one marketing dashboard to increase ROI.
- D. It enables planning and execution of personalized campaigns through various channels like e-mail, SMS, or m

Correct Answer: ABD

QUESTION 7

In a large organization, the implementation of a single SAP Customer Experience solution is usually part of a bigger program. Which of the following boards/committees is responsible for ensuring the integrity of end-to-end processes across all the solutions/projects?

- A. Business Process Board

- B. Steering Committee
- C. Enterprise Architecture Board
- D. Change Advisory Board

Correct Answer: C

QUESTION 8

You want to create a new data model in SAP Marketing Cloud. How can you do this?

- A. Create an SAP HANA local table and import into the system.
- B. Create an XML file and import as an XML table.
- C. Create a custom business object.
- D. Create an SAP HANA Cloud table.

Correct Answer: A

QUESTION 9

Which of the following objects are typically exchanged with SAP ERP in an integrated scenario? Note: There are 3 correct answers to this question.

- A. Product (material) master data
- B. Sales/services transactions
- C. Stock movements
- D. Customer master data
- E. Target groups

Correct Answer: ABD

QUESTION 10

You want to personalize reports in SAP Sales Cloud and SAP Service Cloud using standard functionality.

What options are available to you? Note: There are 3 correct answers to this question.

- A. Create a custom key figure.
- B. Create a custom DataSource.
- C. Customize a report view.

- D. Create an SAP HANA view.
- E. Run real time queries to external databases.

Correct Answer: ABC

QUESTION 11

Which of the following are the commercial models of SAP BTP? Note: There are 2 correct answers to this question.

- A. The on-premise model
- B. The consumption model
- C. The subscription model
- D. The rental model

Correct Answer: BC

QUESTION 12

Which of the following end-to-end processes are an integral part of the Intelligent Enterprise? Note: There are 3 correct answers to this question.

- A. Recruit-to-retire
- B. Source-to-pay
- C. Request-to-resolve
- D. Plan-to-produce
- E. Lead-to-cash

Correct Answer: ABE

QUESTION 13

You are designing an integration landscape for a target organization and you are using SAP Integration Suite as your integration platform as a service (iPaaS). Which services are included in SAP Integration Suite Cloud Foundry offering? Note: There are 3 correct answers to this question.

- A. SAP S/4HANA Cloud
- B. SAP API Management
- C. SAP Process Integration
- D. SAP Integration Advisor service

E. SAP Event Mesh

Correct Answer: CDE

QUESTION 14

Which of the following accelerators are available to implement innovations with SAP Extension Suite? Note: There are 2 correct answers to this question.

- A. SAP Discovery Center missions
- B. SAP Marketplace of free microapps for ERP
- C. SAP API Business Hub Workflow Live Process Content
- D. IoT robots with embedded machine learning

Correct Answer: AC

QUESTION 15

Which of the following are fundamental types of application integration according to the SAP Integration Solution Advisory Methodology? Note: There are 3 correct answers to this question.

- A. Data movement
- B. Event-based integration
- C. User-centric consumption
- D. Thing integration
- E. On-premise to on-premise integration

Correct Answer: BDE

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