

C_C4HCBU1808^{Q&As}

C_C4HCBU1808 : SAP Certified Application Associate - SAP
Commerce Cloud Business User





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QUESTION 1

In which project phase do you make a go/no-go decision for the Build phase? (2) A. Engineering

B. Deployment

C. Exploration

D. Foundation

Correct Answer: CD

QUESTION 2

Which of the following are out-of-the-box features of the GDPR support in SAP Commerce? (3)

A. Breach notification

B. Data retention/deletion

C. Order tracking

D. Consent management

E. Personal data reporting

Correct Answer: BDE

QUESTION 3

In SAP Commerce, where can you configure Availability to Promise?

A. In the BackOffice Administration Cockpit

B. In the BackOffice Adaptive Search Perspective

C. In the BackOffice Order Fulfillment Cockpit

D. In the BackOffice Customer Support Cockpit

Correct Answer: A

QUESTION 4

What actions can you perform using the Advanced Edit mode of SmartEdit? (2)

A. Move the homepage to trash

B. Edit the content of shared slots

- C. Convert shared content slots to non-shared content slots
- D. Create base products and variants

Correct Answer: BC

QUESTION 5

In SAP Commerce, order management, what does the sourcing service provide out-of-the-box? (2)

- A. Two sourcing strategies
- B. GA fitness evaluation to determine the optimal sourcing locations
- C. Three factors for sourcing configuration
- D. Three sourcing strategies

Correct Answer: BD

QUESTION 6

What can you do with the Preview Mode in SmartEdit? (2)

- A. Display the staged version content catalog in different languages, dates and times
- B. Synchronize the catalog with the online version
- C. Edit some basic properties of a page if you have special permissions
- D. Navigate to the page to be personalized

Correct Answer: AD

QUESTION 7

What can end-users do when working with workflows? (2)

- A. Add a completion date manually
- B. Confirm a task is complete
- C. Share a workflow task on Social Media
- D. Track a workflow

Correct Answer: BD

QUESTION 8

Which SAP solutions can be integrated with SAP Commerce out-of-the-box? (3)

- A. SAP Sales and Distribution
- B. SAP Materials Management
- C. SAP Customer Engagement Center
- D. SAP Marketing Cloud
- E. SAP Revenue Cloud

Correct Answer: CDE

QUESTION 9

Which out-of-the-box functionalities does the subscription modules provide? (2)

- A. Product bundling
- B. Configurable recurring product pricing
- C. Price tiering for metered products
- D. Subscription management through the WCMS Cockpit

Correct Answer: CD

QUESTION 10

Which of the following data can be integrated with SAP Commerce via SAP Integrations out-of-the-box?

(3)

- A.
Price data
- B.
Order data
- C.
Search profile data
- D.
Stock data
- E.
Promotion data

Correct Answer: ABD

QUESTION 11

In which user interface do you create a new variant of an existing base product? (2)

- A. SmartEdit
- B. hybris Administration Console
- C. BackOffice Administration Cockpit
- D. BackOffice Product Cockpit

Correct Answer: CD

QUESTION 12

What does the order fulfillment process do? (2) A. Loads XML format definitions based on standard Business Process Model and Notation (BPMN)

- B. Manages and controls an order through all stages in the system once it has been placed
- C. Preprocesses orders and splits them into consignments if necessary
- D. Creates a support ticket on behalf of a customer

Correct Answer: BC

QUESTION 13

What is the difference between boost rules and promoting items? (2)

- A. Boost rules are attribute-focused while promoted items are product-focused
- B. Boost rules are defined globally while promoted items are category aware
- C. Promoting an item prioritizes it more than the boost rules do
- D. Boosting an item prioritizes it more than promoting an item does

Correct Answer: AC

QUESTION 14

How does Personalization mode in SmartEdit visualize multiple customizations simultaneously? (2)

- A. SmartEdit shows customized components in a lightbox, with other components deemphasized

- B. SmartEdit draws color-coded boxes around the customizations for each segment
- C. SmartEdit shows only those components that are different as a result of customization
- D. SmartEdit labels the customized components as "A", "B" and so on, referring to different djsegments

Correct Answer: BD

QUESTION 15

Which checkout scenarios are supported out-of-the-box in the SAP Commerce, B2C accelerator? (2)

- A. Guided selling checkout
- B. One-click checkout
- C. Express checkout
- D. Guest checkout

Correct Answer: CD

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