

ANC-201^{Q&As}

Building Lenses, Dashboards, and Apps in Einstein Analytics

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QUESTION 1

What is an appropriate response when a client is disappointed that Einstein Discovery only detected patterns that were already known?

- A. Remind them that the technology is only as good as the data.
- B. Advise them that the use case may not be accurate.
- C. Highlight that Einstein reduces time to insight, which is much faster than learning from experience.
- D. Recommend using a visualization tool, like Einstein Analytics, to uncover the details.

Correct Answer: A

QUESTION 2

Which dataflow transformation does data sync (replication) reference, in an existing dataflow, to determine which Salesforce objects and fields are currently being extracted?

- A. edgemart
- B. sfdcRegister
- C. export
- D. sfdcDigest

Correct Answer: D

QUESTION 3

An Einstein Analytics team created a funnel chart to show the number of opportunities in each stage. The managers who use the chart report that the funnel shows stages in alphabetical order instead of sales cycle order.

In which two ways can a consultant help them address this issue? Choose 2 answers

- A. Use a dataflow to rename the stages with a preceding number.
- B. Use a dashboard JSON to rename stages.
- C. Use a dataflow to sort the stages by their internal name.
- D. Use a dataset XMD to rename stages.

Correct Answer: AD

QUESTION 4

What is the test called that helps to identify categories that exhibit a pattern outside the overall average?

- A. Null hypothesis test
- B. Significance level test
- C. Critical region test
- D. Chi-square test
- E. T-test

Correct Answer: E

QUESTION 5

A consultant built an Einstein Analytics dashboard for a shipping company. The dashboard displays data from several data sources- The consultant enabled data sync (replication) to increase the speed of data refreshing from these sources.

What is the maximum number of dataflow definitions available in this situation?

- A. 45
- B. 35
- C. 25
- D. 30

Correct Answer: D

https://help.salesforce.com/articleView?id=bi_limits.htm&type=5

QUESTION 6

In a Compare Table formula, you can refer to other columns with: A. Their names

- B. Numbers (1..9)
- C. Letters (A..Z)
- D. All of the above

Correct Answer: C

QUESTION 7

Max number of dataflow definitions (with data sync enabled)

- A. 35

B. 55

C. 25

D. 15

Correct Answer: A

QUESTION 8

Creating an Einstein Discovery story involves:

A. Selecting a Dataset in Einstein Analytics, then clicking Create Story

B. Copying text from company reports and pasting into Einstein Discovery

C. Uploading a Microsoft PowerPoint presentation

D. Entering notes about the data

Correct Answer: A

QUESTION 9

An Einstein Consultant is implementing encryption for a customer.

Which two statements about Einstein Analytics Encryption are true? Choose 2 answers

A. When Einstein Analytics Encryption is enabled, all newly registered datasets are encrypted at rest.

B. By default, the same keys are used to encrypt data in Einstein Analytics as are used to encrypt data in Salesforce objects.

C. The customer's org must have a Shield Platform Encryption tenant secret.

D. Bring Your Own Key is not supported.

Correct Answer: AC

https://help.salesforce.com/articleView?id=bi_analytics_encryption.htm&type=5

QUESTION 10

A company wants to allow users who belong to an account team to see all the Opportunities associated with that Account in Einstein Analytics.

Which two actions accomplish this requirement? Choose 2 answers

A. Apply sharing inheritance.

B. Create a master-detail relationship between the Salesforce Account and Opportunity objects.

C. In the dataflow, extract the AccountTeamMember object and augment it with the Opportunity object using `\\AccountId\\` as the join field and apply following security predicate: `\\AccountTeamMember.UserId\\ == "$User.Id"`.

D. In the dataflow, extract the OpportunityTeamMember object and augment it with the Opportunity object using `\\OpportunityId\\` as the join field and apply the following security predicate: `\\OpportunityTeamMember.UserId\\ == "$User.Id"`.

Correct Answer: AC

QUESTION 11

To use the Sales Analytics app, which permission set license do you need?

- A. Sales Wave
- B. Sales Analytics Apps
- C. Analytics Templated Apps
- D. Security User

Correct Answer: B

Each prebuilt Analytics app has its own PSL. When you set up permissions for those apps, select the right PSL. For Service Analytics, select "Service Analytics Apps." For Event Monitoring, select "Event Monitoring Analytics Apps," and so on.

QUESTION 12

Max story creations per org per day:

- A. 40 per org
- B. 40 per org per day
- C. 20 per org
- D. 20 per org per day

Correct Answer: D

QUESTION 13

Can you share data from a widget?

- A. No, you can't share data from a widget.
- B. Select the step of the widget and share data.
- C. Select "Share" icon, click on "Download", and select "Download in .png, .XLS, or CSV" format.

D. Only with the proper Einstein Analytics Platform license.

Correct Answer: C

QUESTION 14

What does a configuration wizard do?

- A. Automatically creates multiple versions of the same app
- B. Lets you know the best way to set up your Salesforce data
- C. Asks you questions about how you store data in your org to help you create your app
- D. Customizes your template based on Salesforce settings

Correct Answer: C

https://trailhead.salesforce.com/en/content/learn/modules/wave_analytics_templates_intro/wave_analytics_templates_in_action

QUESTION 15

The Einstein Analytics Plus Platform license is enabled for a Salesforce org and assigned to each user. However, these users cannot see the Einstein Analytics Studio in the App Launcher.

How can this issue be addressed?

- A. Share the app with the users in Einstein Analytics.
- B. Create user accounts for the users in Einstein Analytics.
- C. Assign the users to the permission set containing Use Analytics.
- D. Assign the users to the permission set containing Manage Analytics.

Correct Answer: C

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