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QUESTION 1

A manager wishes to keep track of complete and incomplete tasks related to the creation for a new site. Which feature can do this?

- A. AEM Forms
- B. AEM Launches
- C. AEM Workflows
- D. AEM Projects

Correct Answer: D

QUESTION 2

The marketing team runs a campaign that starts at midnight. The campaign includes multiple updates to the existing pages across the website. The marketing team needs to activate all changes automatically during non-business hours.

What should the Business Practitioner recommend?

- A. Run "Request for Activation" workflow and specify the campaign start time in the workflow title
- B. Set On Time to the campaign start hours in On/Off Time section of page properties
- C. Schedule Later Publication via the Manage Publication wizard

Correct Answer: A

QUESTION 3

You need to create a large set of pages that share the same content structure but have different content. What is the best approach to create this large set of same structured pages?

- A. Use Projects
- B. Use an Editable Template
- C. Use Workflows
- D. Use Targeting mode

Correct Answer: B

<https://helpx.adobe.com/experience-manager/6-3/sites/developing/using/page-templates-editable.html>

QUESTION 4

A developer makes the requested changes to a page on a live site. The developer then verifies that changes are reflected correctly on the page. The customer reports that they still see an older version.

What should the Business Practitioner verify first?

- A. Dispatcher cache refresh
- B. Page reflects changes in Incognito mode
- C. Group and access
- D. Previous changes on the landing page

Correct Answer: A

QUESTION 5

Which two additional AEM Assets features become available after integration with Dynamic Media? (Choose two.)

- A. Smart Cropping
- B. Smart tags
- C. Asset translation workflows
- D. Creation of spin sets
- E. Generation of static renditions

Correct Answer: AE

QUESTION 6

There is a copyright and legal information in the footer of all pages of a website which require regular updates. What approach would you recommend to design the footer so that the content can be updated easily?

- A. Add a content fragment to the footer component of the page
- B. Create a footer component and include it on the structure of the page templates
- C. Create a footer component that can be used on the parent page in an `iparsys`
- D. Add a footer component to the layout container of the page

Correct Answer: A

QUESTION 7

A product manager wants to incorporate content that lets users know where they are in the purchase flow. This feature needs to be implemented efficiently and as quickly as possible.

What should the Business Practitioner recommend to meet this requirement?

- A. Use the navigation core component
- B. Use the list core component
- C. Develop a custom purchase flow component
- D. Use the progress bar component

Correct Answer: D

QUESTION 8

A new content author joins a company for a content editing and authoring job. A user Has been created. The user needs only the minimum rights for this job. Which group should the user be added lo in order to meet this requirement?

- A. The "administrators\\\\" group
- B. The "content-authors\\" group
- C. The "contributor\\\\" group
- D. The "workflow-administrators\\\\" group

Correct Answer: C

QUESTION 9

A company wants to enable the "Request for Activation" option for some of the authors so that content only gets published upon approval. What would you do to enable the option for those authors?

- A. Overlay the Sites wizard to add "Request for Activation" option
- B. Remove the right to the replicate action from those authors
- C. Add those authors to the Request for Activation workflow model
- D. Give Replicate and Modify permission to those authors
- E. Editable Templates

Correct Answer: B

QUESTION 10

A major logistics company wants to repurpose the content copy created for us website access the enterprise applications, so that they can be displayed differently in multiple channels and location*.

Which feature should a Business Practitioner recommend in AEM 6.5?

- A. Asset Microservices
- B. Experience Fragment
- C. Published Content
- D. Content Fragment

Correct Answer: C

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