# **AD0-E700**<sup>Q&As</sup>

Adobe Certified Expert Magento Commerce Business Practitioner

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#### **QUESTION 1**

A merchant selling furniture on their Magento site wants to expand their catalog and begin selling televisions. They want to make the technical specifications for each television model visible in tan on the product page.

What two actions are required?

Choose 2 answers

- A. List the product specifications in the product description
- B. Use the default attribute set and create new attributes as needed
- C. Create a new attribute set for televisions,
- D. In the product specification attributes, set Visible on Catalog Pages on Storefront to yes.

Correct Answer: CD

#### **QUESTION 2**

A merchant is planning a camping for each of their 500 partners. Each will receive a unique set of prices for a catalog of 10,000 products.

How will performance be affected if each partner has their own website?

- A. The re-index process will become very slow
- B. The cache will consume ail available disk space
- C. The sort by price feature will become very stow
- D. Static content deployment time will increase considerably

Correct Answer: B

#### **QUESTION 3**

Customers are stating that the product image is not reflective of the product they have added to their cart. When you investigate you notice this is an issue specific to configurable products.

How will you resolve this issue?

- A. In the Admin, configure the configurable product image to be set to the product thumbnail within the cart
- B. Develop a customization to display the variant image instead of the configurable product image
- C. Advise the business to upload a photo of all the variants
- D. In the Admin, configure the configurable product image to be set to the parent thumbnail within the cart

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Correct Answer: A

#### **QUESTION 4**

A small merchant is using a legacy 3rd-party module to integrate with a payment provide. This module takes the cardholder information

What changes must be made to the 3rd-party modules to reduce the scope of their Self- Assessment Questionaire?

- A. Utilize a VPN connection to the payment provider
- B. Store credentials encrypted in the database.
- C. Use the HTTPS protocol to connect to the payment provider.
- D. Utilize the payment provider\\'s frontend iframe system.

Correct Answer: B

#### **QUESTION 5**

Thecustomer support channel of a store running the Magento Commerce Cloud is receiving calls from customers experiencing problem placing orders. After click the Place order button the page take a long time to load.

What tool do you use to identify the issue?

- A. Fastly CDN
- B. Magento Cloud Panel
- C. New Relic APM
- D. Blackfire profiling

Correct Answer: C

#### **QUESTION 6**

During your migration from Magento 1 to Magento Commerce you changed to a new payment gateway. It was recommended to keep the company account open with the previous payment gateway to process refunds for historical orders. You want to ensure there are records of these refunds in Magento for customer service.

How do you achieve this?

- A. Using the native import function, import a customer finances file.
- B. Create an online credit memo and indicate the transaction information within the comments.
- C. Create an offline credit memo and indicate the transaction information with the comments
- D. Create a return and indicate the transaction information within the comments.

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Correct Answer: A

#### **QUESTION 7**

A merchant using Magento Commerce for B2B enabled the requisition lists feature to speed up the order process for their customers. Some users are stating the requisition list in hidden for other users in their company.

Why is this happening?

- A. You must enable the share requisition lists for each company in Magento admin panel
- B. The requisition lists are created by users and are shared by company
- C. You must enable share option in Requisition Lists configuration
- D. The company admin user must enable share requisition lists option in their company account panel

Correct Answer: C

#### **QUESTION 8**

A client wants to integrate their inventory management systems with Magento. Which Magento API is suited to provide the data?

- A. GraphQL
- B. gRPC
- C. REST
- D. XWL-RPC

Correct Answer: D

#### **QUESTION 9**

A merchant selling tools want a specialized shop for a specific profession. It requires a different category structure and a subnet of products.

How do you set up a specialized shop in Magento in addition to the main store?

- A. Create a new store with its own root category and store view within the same. Assign products to the store view
- B. Create a new website, store, and store and keep the same category. Assign the required categories and products to the website.
- C. Create a new store view with its own root category within the main store. Assign products to the new categories tree
- D. Create a new website with one store and its own root category and one store view Assign the required products to the new website.

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Correct Answer: C

#### **QUESTION 10**

A shoe manufacturer Has created a product attribute named "Synthetic Material", its scope is configured to be Store View and its input Type is Yes/no. However, this attribute is not available in the list to create a configurable product.

How do they resolve this problem in the attribute configuration?

- A. Create a new select attribute with the Global scope
- B. Change the scope to be the Website scope
- C. Add two options values yes" and no" to this attribute
- D. Switch the Use in Configurable Product selection to `\\'yes\\'\\'

Correct Answer: C

#### **QUESTION 11**

The merchant in the United States plans to launch a B2B website with a unique catalog structure. The B2B website must be available to Canada and Mexico.

Canada and Mexico will utilize a new payment gateway. United States customers will have different pricing than Canada and Mexico.

What is the minimum number of combinations necessary to add accomplish the requirements?

- A. Three websites three store views
- B. website, one store, three store
- C. two stores, three store views
- D. One website, two stores three store views

Correct Answer: B

#### **QUESTION 12**

A merchant would like a promotional content block on thecart which changes by customer segment. the content should only appear when you cart total is \$50 or more excluding shipping.

What solution will meet the requirement?

- A. Create a widget with a static block assign to a customer price rule.
- B. Create a dynamic block and choose the customer segment
- C. Create a static block and add it to the layout area for the shopping cart with the customer segment



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D. Create a banner, apply the \\'customer segment to the banner and choose the banner price rule

Correct Answer: B

#### **QUESTION 13**

After launching a redesignedcheckout, your merchant wants to Know how well their checkout experience has improved.

What Shopping Behavior metric do you share with them?

- A. No Can Addition
- B. Sessions with Add to Can
- C. Sessions with Transactions
- D. Checkout Engagement Percentage

Correct Answer: A

#### **QUESTION 14**

A merchant plans to migrate product data from Magento 1 to Magento Commerce. During your analysis of a merchant\\'s exiting product data structure, you notice they have created multiple custom product attributes to manage the translation of color options across their websites.

You recommend utilizing a single custom product attribute to manage their color options

In addition to setting up the attribute, what must be done?

- A. Change the attribute scope to store view so the values can be managed separately for each language.
- B. Add allpossible attribute values in each of the languages to the attribute.
- C. Create different attribute sets, one for each language and associate the attribute with its values to each,
- D. Add a default set of attribute values, and add stare view specific labels to both the attribute and its\\' values for the other two languages

Correct Answer: D

#### **QUESTION 15**

Your Magento Commerce Cloud Pro merchant has told you they will have a large sale event and expect four to five times the normal trafficfor three days.

Which solution will eliminate downtime, and allow the infrastructure-to scale for the event in advance?

- A. Enable and configure scaling in the Magento cloud control panel
- B. Enable and configure scaling in live Cloud section of the Magentoadmin panel



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- C. Submit a Magento support ticket prior to the relevant Information
- D. The cloud environment will auto scale based on the traffic levels

Correct Answer: A

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