

AD0-E600^{Q&As}

Adobe Experience Platform Technical Foundations

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QUESTION 1

A data engineer does not have access to the AEP UI and must create a new Dataset and upload CSV data.

Which API requests will allow the data engineer to upload this data?

☒ A.

```
curl -X POST https://platform.adobe.io/data/foundation/catalog/dataSets \
-H 'Authorization: Bearer {ACCESS_TOKEN}' \
-H 'Content-Type: application/json' \
-H 'x-api-key: {API_KEY}' \
-H 'x-gw-ims-org-id: {IMS_ORG}' \
-H 'x-sandbox-name: {SANDBOX_NAME}' \
-d '{
  "name": "{DATASET_NAME}",
  "schemaRef": {
    "id": "https://ns.adobe.com/{TENANT_ID}/schemas/{SCHEMA_ID}",
    "contentType": "application/vnd.adobe.xed+json;version=1"
  }
}'
```

Then:

```
curl -X POST https://platform.adobe.io/data/foundation/import/batches \
-H 'Authorization: Bearer {ACCESS_TOKEN}' \
-H 'Content-Type: application/json' \
-H 'x-gw-ims-org-id: {IMS_ORG}' \
-H 'x-api-key : {API_KEY}' \
-H 'x-sandbox-name: {SANDBOX_NAME}' \
-d '{
  "datasetId": "{DATASET_ID}",
  "inputFormat": {
    "format": "csv"
  }
}'
```

Ⓐ B.

```
curl -X POST https://platform.adobe.io/data/foundation/export/dataSets \
-H 'Authorization: Bearer {ACCESS_TOKEN}' \
-H 'Content-Type: application/json' \
-H 'x-api-key: {API_KEY}' \
-H 'x-gw-ims-org-id: {IMS_ORG}' \
-H 'x-sandbox-name: {SANDBOX_NAME}' \
-d '{
  "name": "{DATASET_NAME}",
  "schemaRef": {
    "id": "https://ns.adobe.com/{TENANT_ID}/schemas/{SCHEMA_ID}",
    "contentType": "application/vnd.adobe.xed+json;version=1"
  }
}'
```

Then:

```
curl -X POST https://platform.adobe.io/data/foundation/import/batches \
-H 'Authorization: Bearer {ACCESS_TOKEN}' \
-H 'Content-Type: application/json' \
-H 'x-gw-ims-org-id: {IMS_ORG}' \
-H 'x-api-key : {API_KEY}' \
-H 'x-sandbox-name: {SANDBOX_NAME}' \
-d '{
  "datasetId": "{DATASET_ID}",
  "inputFormat": {
    "format": "parquet"
  }
}'
```

Ⓐ C.

```
curl -X POST https://platform.adobe.io/data/foundation/catalog/dataSets \
-H 'Authorization: Bearer {ACCESS_TOKEN}' \
-H 'Content-Type: application/json' \
-H 'x-api-key: {API_KEY}' \
-H 'x-gw-ims-org-id: {IMS_ORG}' \
-H 'x-sandbox-name: {SANDBOX_NAME}' \
-d '{
  "name": "{DATASET_NAME}",
  "schemaRef": {
    "id": "https://ns.adobe.com/{TENANT_ID}/schemas/{SCHEMA_ID}",
    "contentType": "application/vnd.adobe.xed+json;version=1"
  }
}'
```

Then:

```
curl -X GET https://platform.adobe.io/data/foundation/import/batches \
-H 'Authorization: Bearer {ACCESS_TOKEN}' \
-H 'Content-Type: application/json' \
-H 'x-gw-ims-org-id: {IMS_ORG}' \
-H 'x-api-key : {API_KEY}' \
-H 'x-sandbox-name: {SANDBOX_NAME}' \
-d '{
  "datasetId": "{DATASET_ID}",
  "inputFormat": {
    "format": "csv"
  }
}'
```

A. Option A

B. Option B

C. Option C

Correct Answer: C

QUESTION 2

You want to load purchase order data into The Adobe Experience Platform. You know that every event loaded into the Adobe Experience Platform requires a unique ID (_id). Given the sample record below:

Which field or fields can be used for this ID?

A. orderID, orderDate, storeID

B. orderID, lastOrderStatusUpdate

C. orderID

D. orderID, orderDate

Correct Answer: C

QUESTION 3

A data engineer is required to partially ingest data via a Source Connector. Which three source connectors are permitted for this task? (Choose three.)

A. FTP/SFTP

B. HTTP API

C. Adobe Analytics

D. Azure Blob Storage

E. Microsoft Dynamics

F. Web SDK

Correct Answer: ADE

QUESTION 4

What is the difference between a data science training run and a data science scoring run?

- A. A training run involves learning patterns from your data while a scoring run is about generating insights from your data. A training run requires that a scoring run has occurred.
- B. A training run involves learning patterns from your data while a scoring run is about generating insights from your data. A scoring run requires that a training run has occurred.
- C. A training run involves generating insights from your data while a scoring run is about learning patterns from your data. A scoring run requires that a training run has occurred.
- D. A training run involves generating insights from your data while a scoring run is about learning patterns from your data. A training run requires that a scoring run has occurred.

Correct Answer: B

QUESTION 5

A data engineer creates a custom identity namespace within AEP. However, this custom Identity namespace is the wrong Identity type. What can the data engineer do to update the identity namespace?

- A. Create a new custom Identity Namespace with the correct Identity type.
- B. Using the Identity Namespace APIs, update the custom Identity type.
- C. Edit the Identity Namespace type within the AEP User-Interface under Identities.
- D. Delete the customIdentityNamespace from the AEP User-Interface under Identities.

Correct Answer: D

QUESTION 6

After creating the Entity Relationship (Diagram (ERD) of the data sources that will be connected into an AEP implementation for a utility company, the service details (including information such as name, cost type, and category) appear multiple times across different entities (for example, in the transactional events and in the customer profile details).

When designing the XDM data model for that ERD, the data architect and the business stakeholders validate that the service details information must be included at both levels, record, and time series. The service details will be used multiple times within the same structure.

How should the service details be defined in the AEP data model to make it consistent and re-usable?

- A. Create a XDM Schema
- B. Create a Field Group
- C. Create a XDM Class

D. Create a Data Type

Correct Answer: D

QUESTION 7

A data architect wants to create a new XDM field that represents a prize promotion called listOfPrizes. The field represents a list of prizes and contains three sub-fields: prizeId (string), monetaryValue (integer), and prize (Object).

This new field needs to be reusable multiple times within the same class, The sub-fields are created separately.

How should the data architect create the listOfPrizes field?

- A. Create and save a new object field, then create a nested array object under the object field.
- B. Create and save a new custom field group, then add an object array field to that field group.
- C. Create and save a new object array field, then in the right rail select Convert to new data type.
- D. Create and save a new string array field, then add a nested object field under the string array field.

Correct Answer: B

QUESTION 8

A marketer wants to create a segment based on profiles that have these 7 attributes: LoyaltyId, loyalty Level, Location, Age, MantaStatus, Email, and Phone.

The marketer wants the segment to qualify all profiles that have these attributes: Loyaltylevel and Age and disqualify profiles that have either of these attributes: MantaStatus and Location

How can the segment builder UI be used to build this segment?

- A. Drag and drop the LoyaltyLevel and Age attributes into an "Include any of" container Then, drag and drop the MantaStatus and Location attributes into an "Exclude all of container
- B. Drag and drop the LoyaltyLevel and Age attributes into an "Include all or container Then, drag and drop the MantaStatus and Location attributes into an "Exclude all of container
- C. Drag and drop the LoyaltyLevel and Age attributes into an "Include anyof" container Then, drag and drop the MantaStatus and Location attributes into an "Exclude all of container
- D. Drag and drop the LoyaltyLevel and Age attributes into an "Include all of" container Then, drag and drop the MantaStatus and Location attributes into an "Exclude any of container

Correct Answer: A

QUESTION 9

Given the following:

```
[
  {"string": "string1", "int": 1, "array": [1, 2, 3], "dict": {"key": "value1"}},
  {"string": "string2", "int": 2, "array": [2, 4, 6], "dict": {"key": "value2"}},
  {
    "string": "string3",
    "int": 3,
    "array": [
      3,
      6,
      9
    ],
    "dict": {
      "key": "value3",
      "extra_key": "extra_value3"
    }
  }
]
```

How should a data engineer ingest this data?

A. AEP UI > Locate Dataset » Drag and drop the JSON files

B.

```
curl -X POST "https://platform.adobe.io/data/foundation/import/batches" \
-H "accept: application/json" \
-H "x-gw-ins-org-id: {IMS_ORG}" \
-H "Authorization: Bearer {ACCESS_TOKEN}" \
-H "x-api-key : {API_KEY}"
-d '{
  "datasetId": "{DATASET_ID}",
  "inputFormat": {
    "format": "json",
    "isMultilineJson": true
  }
}'
```

C.

```
curl -X POST "https://platform.adobe.io/data/foundation/import/batches" \
-H "accept: application/json" \
-H "x-gw-ins-org-id: {IMS_ORG}" \
-H "Authorization: Bearer {ACCESS_TOKEN}" \
-H "x-api-key : {API_KEY}"
-d '{
  "datasetId": "{DATASET_ID}",
  "inputFormat": {
    "format": "json",
  }
}'
```

A. Option A

B. Option B

C. Option C

Correct Answer: A

QUESTION 10

A national workout studio chain is introducing a new Family discount program. They have already deployed AEP with the following data model:

Members Schema (Individual Profile Based): Primary ID: Member ID Secondary IDs: Email Hash. Phone Hash Training Sessions Management (Experience Event): Primary ID: Member ID Secondary IDs: ECID Subscription Management (Experience Event): Primary ID: Email Hash Secondary IDs: ECID

The workout studio wants to be able to use all of this information together with the family details to segment For example, they want totarget families where one familymember trams daily or one family member has the yearly

subscription plan.

To start collecting Family information, the workout studio creates a form where the members can create a Family account and associate the different members to it. The form will collect a list of Member IDs and generate a Family ID. A data architect will design a new schema to store the Family information.

Which identities should be used in the schema(s) to collect this form information?

- A. The Family ID should be defined as a cross-device identity and set up as a secondary identity. The Member IDs should be used as primary identities.
- B. The Family ID should be defined as a cross-device identity and set up as the primary identity. The Member IDs should be used as secondary identities.
- C. The Family ID should be defined as a non-people identity and set up as a primary identity. The Member ID should be set up as a relationship with the Members Schema.
- D. The Family ID should be defined as a non-people identity and set up as the primary identity. The Family ID should also be an attribute of the Members Schema and set up as a relationship.

Correct Answer: A

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