

# AD0-E301<sup>Q&As</sup>

Campaign Standard Developer

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**QUESTION 1**

How would you solve the following error in the error log while importing a package?

1.  
  
18/06/2018 10:13:36 The build of the (10481)package is more recent than the build of the (10477) instance. Please update your instance before importing this package.
2.  
  
18/06/2018 10:13:36 At least one warning was raised during the analysis. The package was not imported.
3.  
  
18/06/2018 10:13:36 SOP-330011 Error while executing the method '\\InstallPackage\\' of service '\\xtk:builder\\'.  
  
A. Select the option "Allow import from a newer build".  
B. Adapt the "installPackage" method in the "xtk:builder" schema.  
C. Disable warnings for package imports under Administration > Deployment.  
D. Contact Adobe and request an update of the source instance to a newer version.

Correct Answer: D

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**QUESTION 2**

When creating an Amazon S3 account which external account fields can you configure?

- A. AWS Access Key ID, AWS Region, Secret Access Key
- B. AWS Access Key ID, Receiver server, Secret Access Key
- C. AWS Access Key ID, AWS Region, Receiver server, Secret Access Key
- D. AWS Access Key ID, AWS Region

Correct Answer: C

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**QUESTION 3**

Your customer wants to pull delivery content from Adobe Experience Manager. Which two values are required to set up the Integration account? Choose two.

- A. Receiver port
- B. Receiver set
- C. Receiver account and password

D. Encryption type

E. Activation mode

Correct Answer: BC

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## QUESTION 4

What is the Adobe-recommended method to authenticate to the Adobe SFTP servers?

A. Authentication from a whitelisted IP using use ma me/password authentication

B. Authentication from a whitelisted IP using OpenSSH key-based authentication

C. Authentication from a blacklisted IP using SSH2 key-based authentication

D. Authentication from a whitelisted IP using SSH1 key-based authentication

Correct Answer: C

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## QUESTION 5

In a multi-lingual email delivery template with three variants specified, how is the profile's language variant determined?

A. By the profile's geographic location

B. By the segment where the profile belongs

C. By the default variant type in the content editor and the profile's preferred language

D. By the profile's preferred language then by the default variant type in the content editor

Correct Answer: C

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## QUESTION 6

What are two possible ways of sharing reports? Choose two.

A. Sending reports to Campaign users as a one-time email

B. Sending Email proofs to Campaign users

C. Sending reports to Campaign users on a recurring basis

D. Sending reports to any valid email address Exporting and sharing PDF reports

Correct Answer: AC

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**QUESTION 7**

One of the feed files contains a column '\\OptIn flag\\' which has string values "Yes", "No" and blank. But the destination column in the custom resource is defined as a Boolean.

How do we insert the data into this specific column?

- A. Use value remapping to convert String to Boolean
- B. Have three different branches in the workflow so you can use hard-coded values
- C. Use an expression to convert String to Boolean
- D. Use the function to Boolean to convert the value

Correct Answer: A

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**QUESTION 8**

A customer wants a reader-friendly list view of their imported transaction data. Which three can you configure to achieve the requirement? Choose three.

- A. Customize the displayed record title with a combination of fields and/or expression
- B. Modify the order of the fields displayed in the list
- C. Specify the fields to be taken into account in the text search
- D. Add an element to display the title of a linked resource
- E. Add an element to display a field from a linked custom resource

Correct Answer: ABC

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**QUESTION 9**

How do you enable notifications on workflows?

- A. Configure a security group and a notification template that should be used when the workflow is in error.
- B. Select the "Workflow status error" checkbox under Notifications in the workflow properties.
- C. Configure a security group as supervisor in the workflow properties.
- D. Enable the "Workflow notifications" checkbox under Administration > Application Settings > Workflows.

Correct Answer: C

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**QUESTION 10**

You want to export a file containing the Label value for all created emails. Which out-of-the-box resource do you need to

query in the Export Activity?

- A. Campaign
- B. Messages
- C. Delivery
- D. Logs

Correct Answer: B

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