

# AD0-E121<sup>Q&As</sup>

Adobe Experience Manager Sites Business Practitioner Expert

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## QUESTION 1

A customer wants to enable Two authors to finish each other\\'s assignee workflow tastes when one author is absent or share an excessive load in the short term. What should a Business Practitioner recommend?

- A. Add both authors to dam-users group
- B. Add both authors as impersonators of each other
- C. Add both authors to workflow-users group
- D. Add both authors to a participant step

Correct Answer: A

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## QUESTION 2

An AEM project (i.e. Myproject) has been deleted. What would happen to the groups (Myproject Owners. Myproject Editors and Wyproject Observers) associated with the deleted project?

- A. These groups will be marked as disabled and only visible to administrators.
- B. These groups will remain in AEM until the instance is restarted.
- C. These groups will remain in AEM and require manual deletion by administrators.
- D. These groups win be deleted immediately upon project deletion.

Correct Answer: C

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## QUESTION 3

A customer wants DAM users to have the ability to share a group of assets bases on search criteria with other DAM users. What should the client use?

- A. Public Collections
- B. Smart Collections
- C. bghtbox Collections
- D. Static Collections

Correct Answer: C

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## QUESTION 4

A content manager has many assets that the team is working to upload into AEM. Multiple users are responsible for adding the assets. Each asset must be uploaded only once.

What should the Business Practitioner update?

- A. Day CQ DAM Create Asset
- B. Digital Rights Management
- C. Asset View Servlet
- D. Day CQ DAM Asset Upload Restriction

Correct Answer: D

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## QUESTION 5

Which AEM feature provides support for content editing of single-page applications?

- A. SPA Editor
- B. SPA Blueprint
- C. Fluid Experiences
- D. AEM Assets

Correct Answer: A

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## QUESTION 6

A product manager wants to incorporate content that lets users know where they are in the purchase flow. This feature needs to be implemented efficiently and as quickly as possible.

What should the Business Practitioner recommend to meet this requirement?

- A. Use the navigation core component
- B. Use the list core component
- C. Develop a custom purchase flow component
- D. Use the progress bar component

Correct Answer: D

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## QUESTION 7

A company wants to develop a website that contains interactive and multimedia experiences that will work across all devices. The Business Practitioner needs to make sure rich media assets are used without adding too much workload to asset managers.

How should the Business Practitioner meet this requirement?

- A. Use Dynamic Media image presets
- B. Use Dynamic Media smart crop
- C. Use ffmpeg to create all possible renditions
- D. Use a video component

Correct Answer: B

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## QUESTION 8

A customer has been using the AEM ContextHub feature. Cut wants to extend it by adding an additional API. The additional API will be used to allow digital marketers to target banners based on CRM data for the current visit.

What should the Business Practitioner recommend that the customer create?

- A. A ContextHub UI module
- B. A custom session store candidate
- C. A custom persisted store candidate
- D. A custom ISONP store candidate

Correct Answer: A

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## QUESTION 9

A customer has a website that serves an English-speaking market. The customer wants to expand to a German-speaking market. What should the Business Practitioner recommend to seamlessly create the new website structure?

- A. Use the MSM functionality to create a language copy
- B. Use I18n Translator to create the language copy
- C. Use the MSM functionality to create a live copy
- D. Use an External Translation provider to create a language copy

Correct Answer: C

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## QUESTION 10

A content author receives a request to build a new page with content that includes images and layout that exists on other pages. The page must be built using the existing content.

What should the Business Practitioner recommend to meet this requirement?

- A. Clone an experience fragment template

- B. Leverage the content fragment reference component
- C. Author the content directly on the page
- D. Leverage the experience fragment reference component

Correct Answer: B

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