

## AD0-300<sup>Q&As</sup>

Adobe Campaign Business Practitioner

### Pass Adobe AD0-300 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.leads4pass.com/ad0-300.html>

100% Passing Guarantee  
100% Money Back Assurance

Following Questions and Answers are all new published by Adobe  
Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers



**QUESTION 1**

What is the value for status and state of the edit options in a Recipient Delivery logs when a campaign reaches the schedule end date?

- A. Finished and can no longer be edited
- B. Finished but can still be edited
- C. Completed and can no longer be edited
- D. Completed but can still be edited

Correct Answer: D

---

**QUESTION 2**

How should a campaign business practitioner send a proof to a seed list?

- A. Proof's are sent automatically to seed lists before a delivery is sent
- B. Select the appropriate target in the send proof menu
- C. A proof cannot be sent to the seed list, only the actual delivery
- D. Enter a seed list address in the "To:" text box

Correct Answer: B

Reference: [https://docs.campaign.adobe.com/doc/AC/en/DLV\\_Using\\_seed\\_addresses\\_About\\_seed\\_addresses.html](https://docs.campaign.adobe.com/doc/AC/en/DLV_Using_seed_addresses_About_seed_addresses.html)

---

**QUESTION 3**

Why should a campaign business practitioner add a compliment to a split?

- A. To analyze the order of the split selection
- B. To analyze records remaining from the split
- C. To analyze rejected records
- D. To analyze content selected in the split

Correct Answer: B

---

**QUESTION 4**

A workflow log indicates an incompatible document type error on a union activity. What should a campaign business practitioner verify the union activity inputs are based on?

- A. The union activity's inputs are based on the same target mapping
- B. The union activity's inputs are based on the same filtering dimension
- C. The union activity's inputs are based on the same targeting dimension
- D. The union activity's inputs are based on the same global dictionary

Correct Answer: C

---

**QUESTION 5**

When utilizing the updated list process, a campaign business practitioner make sure to append additional records to a list if it exists?

- A. Only create new lists and avoid updating an existing list
- B. Uncheck the option to purge the list if it exists
- C. Specify the name explicitly in the options
- D. Store the list on an external database

Correct Answer: A

---

**QUESTION 6**

What are the three reasons why a campaign manager would reference a deliver audit? (Choose three.)

- A. The manager could find out if the delivery is blocked on a particular operating system
- B. The manager could see if typology rules were applied
- C. The manager could find out how many recipients were excluded
- D. The manager could see how long the delivery is taking to process

Correct Answer: ACD

Reference: [https://docs.campaign.adobe.com/doc/AC/en/CMP\\_Orchestrate\\_campaigns\\_Setting\\_up\\_marketing\\_campaigns.html](https://docs.campaign.adobe.com/doc/AC/en/CMP_Orchestrate_campaigns_Setting_up_marketing_campaigns.html)

---

**QUESTION 7**

What type of workflow should be used to update the recipient schema from a weekly text file of mailing address changes?

- A. A technical workflow
- B. A data workflow

- C. A campaign workflow
- D. A targeting workflow

Correct Answer: A

---

## QUESTION 8

In which three execution status states can a campaign business practitioner start a workflow? (Choose three.)

- A. Finished
- B. Being Edited
- C. Paused
- D. Error

Correct Answer: ABC

Reference: [https://docs.campaign.adobe.com/doc/AC/en/WKF\\_\\_General\\_operation\\_Executing\\_a\\_workflow.html](https://docs.campaign.adobe.com/doc/AC/en/WKF__General_operation_Executing_a_workflow.html)

---

## QUESTION 9

How should a campaign business practitioner find the delivery summary of the campaign?

- A. Click on the report link on the campaign dashboard
- B. Click on the document link on the campaign's edit tab
- C. Click on the report link on the delivery dashboard
- D. Click on the delivery tracking log link

Correct Answer: C

Reference: [https://docs.campaign.adobe.com/doc/AC/en/RPT\\_Accessing\\_built\\_in\\_reports\\_Reports\\_on\\_deliveries.html#Delivery\\_summary](https://docs.campaign.adobe.com/doc/AC/en/RPT_Accessing_built_in_reports_Reports_on_deliveries.html#Delivery_summary)

---

## QUESTION 10

A marketer requests a report for open/clicks for a delivery over the past week. Which report is most appropriate to obtain the information?

- A. Hypothesis report
- B. Tracking statistic
- C. Non-delivery and bounces
- D. Summary of the delivery

Correct Answer: B

Reference: [https://docs.campaign.adobe.com/doc/AC/en/RPT\\_Accessing\\_built\\_in\\_reports\\_Reports\\_on\\_deliveries.html#Tracking\\_statistics](https://docs.campaign.adobe.com/doc/AC/en/RPT_Accessing_built_in_reports_Reports_on_deliveries.html#Tracking_statistics)

[AD0-300 PDF Dumps](#)

[AD0-300 Practice Test](#)

[AD0-300 Braindumps](#)