

## 9A0-389<sup>Q&As</sup>

Adobe Campaign Developer

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## QUESTION 1

A store runs a satisfaction survey every year. The purpose of the survey is to measure the change in satisfaction over the years.

How should you store the survey responses?

- A. At attribute in the recipient schema.
- B. An archived field in the survey.
- C. An attribute in the broad log schema.
- D. A database field in the survey.

Correct Answer: B

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## QUESTION 2

You want to add the following new columns to the output of a direct mail file extract:

-

Firstparturl is already declared in a JavaScripts activity which will be executed before the targeting query:

```
vars.firstparturl = `http://www.amazingcompany.com/u=\`;
```

The additional column for recipient called John Doe should look like this: `http://www.amazingcompany.com/u=John-Doe`

How would you have created the expression in the query activity (Additional columns window) in order to meet the above mentioned requirement?

- A. ``vars.firstparturl\`+vars.firstName+\`-`+vars.lastName`
- B. `$(vars/@firstparturl)+@firstName+\`-`+@lastName`
- C. `$(vars.firstparturl)+firstName+\`-`+lastName`
- D. ``vars.firstparturl\`+$(vars/@firstName)+\`-`+$(vars/@lastName)`

Correct Answer: D

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## QUESTION 3

Which is required when creating a new Plan?

- A. Description

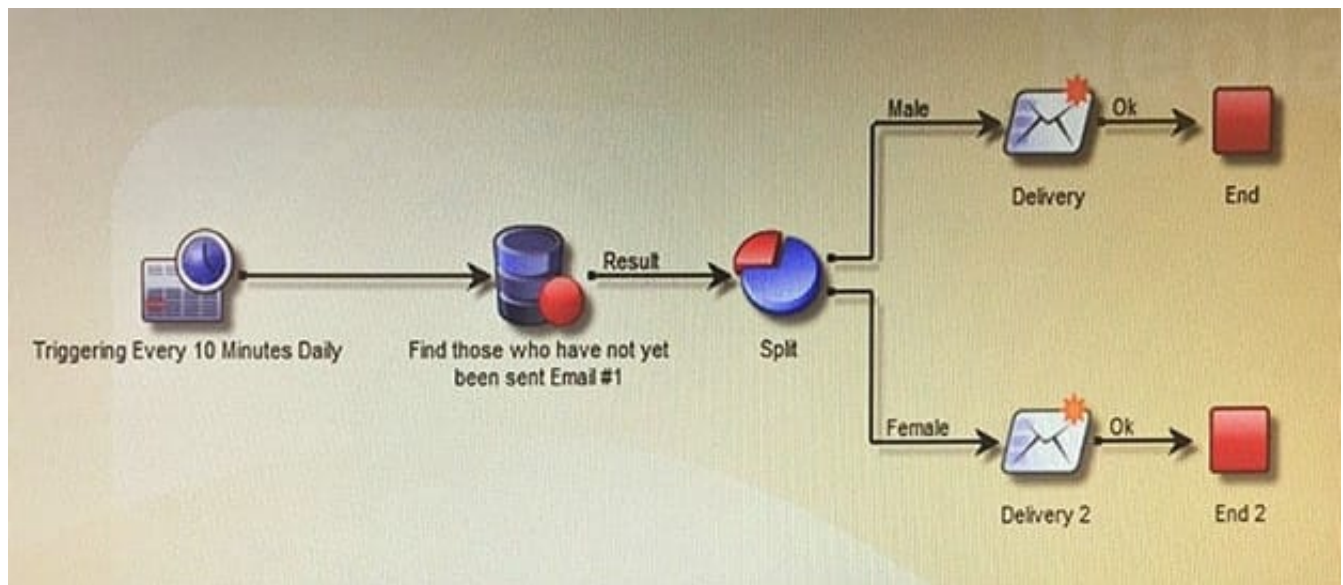
- B. Parent
- C. Start and end date
- D. Nature

Correct Answer: D

Reference: [https://docs.campaign.adobe.com/doc/AC6.1/en/CMP\\_Marketing\\_campaigns\\_Setting\\_up\\_marketing\\_campaigns.html](https://docs.campaign.adobe.com/doc/AC6.1/en/CMP_Marketing_campaigns_Setting_up_marketing_campaigns.html)

## QUESTION 4

What is the most problematic issue about the workflow shown below?



- A. The end activity will cause all records in the context to be removed from memory.
- B. The split might fail causing no deliveries to be sent.
- C. The two deliveries will be sent concurrently causing issues with the MTA.
- D. The query may not have been completed before the scheduler runs again.

Correct Answer: D

## QUESTION 5

How can you give access to a view without giving access to its source folder?

- A. Provide only read access to the specific parent node.
- B. Do not give read access on the parent node of the source folder.

C. Set the "Restrict to information found in sub-folders of" tab to the specific view.

D. The user must be able to access the source folder to access a view.

Correct Answer: B

Reference: <https://docs.campaign.adobe.com/doc/archives/en/610/platform-v6.1-en.pdf> (page 211)

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## QUESTION 6

The following data model was automatically created by Adobe Campaign. How would you implement the corresponding schema?

cdArchive

SQL field	Type	Label	Description
iCdArchiveId	long	Primary key	Internal primary key
sArtist	string 100	Artist	Artist
sRecordCompany	string 50	Record Company	Record Company
sTitle	string 100	Title	Title
tsReleaseDate	date	Release Date	Release Date

- A.
- ```
<srcSchema>
...
<element autopk="true" label="cdArchive" name="cdArchive">
  <attribute label="Primary key" name="cdArchiveId" type="long"/>
  <attribute label="Artist" length="100" name="artist" type="string"/>
  <attribute label="Title" length="100" name="title" type="string"/>
  <attribute label="Release Date" name="releaseDate" type="date"/>
  <attribute label="Record Company" length="50" name="recordCompany" type="string"/>
</element>
</srcSchema>
```
- B.
- ```
<srcSchema>
...
<element label="cdArchive" name="cdArchive">
  <attribute label="sArtist" length="100" name="artist" type="string"/>
  <attribute label="sTitle" length="100" name="title" type="string"/>
  <attribute label="tsRelease Date" name="releaseDate" type="date"/>
  <attribute label="sRecord Company" length="50" name="recordCompany" type="string"/>
</element>
</srcSchema>
```
- C.
- ```
<srcSchema>
...
<element label="cdArchive" name="iCdArchive">
  <attribute label="Artist" length="100" name="sArtist" type="string"/>
  <attribute label="Title" length="100" name="sTitle" type="string"/>
  <attribute label="Release Date" name="tsReleaseDate" type="date"/>
  <attribute label="Record Company" length="50" name="sRecordCompany" type="string"/>
</element>
</srcSchema>
```
- D.
- ```
<srcSchema>
...
<element autopk="true" label="cdArchive" name="cdArchive">
  <attribute label="Artist" length="100" name="artist" type="string"/>
  <attribute label="Title" length="100" name="title" type="string"/>
  <attribute label="Release Date" name="releaseDate" type="date"/>
  <attribute label="Record Company" length="50" name="recordCompany" type="string"/>
</element>
</srcSchema>
```

A. B. C. D.

Correct Answer: C

**QUESTION 7**

Which attribute is mandatory when inserting a LinkList into a form?

- A. An xpath attribute with a value set to the namespace and name of the foreign schema.
- B. A zoom element with a value set to true or false.
- C. An xpath attribute with a value set to the name of the link between the source and foreign schema.
- D. A type attribute with a value set to "link-list"
- E. An xpath attribute with a value set to the namespace of the foreign schema.

Correct Answer: D

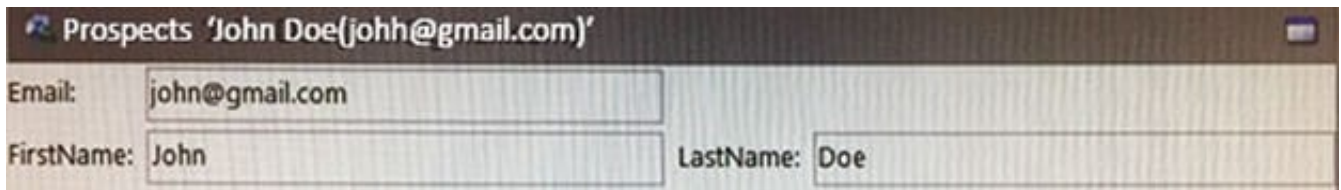
Reference: <https://docs.campaign.adobe.com/doc/archives/en/610/configuration-v6.1-en.pdf> (page 141)

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**QUESTION 8**

You need to display email, firstName and lastName according to the following layout.

Which element or attribute should you use?



The screenshot shows a web form with a title bar that reads "Prospects 'John Doe(johh@gmail.com)'". Below the title bar, there are three input fields arranged in two rows. The first row contains an "Email:" label followed by a text box containing "john@gmail.com". The second row contains a "FirstName:" label followed by a text box containing "John", and a "LastName:" label followed by a text box containing "Doe".

- A. length="100" attribute on the email.
- B. colspan="2" attribute on the email.
- C. element after the email.
- D. element after the email.

Correct Answer: A

**QUESTION 9**

In order to restrict the choice of target elements in an input form a sysfilter was added via the link definition:

```
1 <input xpath="mainContact">
2     <!-- Filter the selection of the link on the adobe.com domain -->
3         <sysFilter>
4             ...
5         </sysFilter>
6 </input>
```

What is missing in line 4?

- A.
- B.
- C. D.

Correct Answer: B

Reference: [https://docs.campaign.adobe.com/doc/AC6.1/en/CFG\\_Input\\_forms\\_Form\\_structure.html](https://docs.campaign.adobe.com/doc/AC6.1/en/CFG_Input_forms_Form_structure.html)

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## QUESTION 10

There are two distinct recipient folders for France and Germany. There are two operator groups for France and Germany that are assigned to each respective folder. A new regional manager joins the company and needs to be able to see both German and French recipients.

How should you setup the rights of that user?

- A. Assign the new operator to the Administrator group.
- B. Assign the new operator to both French and German folders.
- C. Assign the new operator to both French operator and the German operator group.
- D. Assign the new operator to a new operator that has rights on both folders.

Correct Answer: A

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