

700-037^{Q&As}

Advanced Collaboration Architecture Sales Specialist

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QUESTION 1

Which is a feature of UCS C-series servers?

- A. Server recovery via VMware High Availability and SAN
- B. Requires a RTMT Cisco UCSM. CIM-compliant console, and a SAN console
- C. Manual provisioning and remote management via Cisco IMC
- D. Auto-provisioning and remote management via Cisco UCSM

Correct Answer: C

QUESTION 2

Which two are benefits of the Cisco Unified Communications Mobile Solutions? (Choose two)

- A. Ability to join Cisco WebEx meetings remotely with a variety of smart phones
- B. Implementing the Cisco Unified Wireless IP Phone 7925G-EX as a full-featured GSM phone
- C. Ability to avoid all cellular charges
- D. Deployment simplicity
- E. Ability to keep mobile/cellular costs under control

Correct Answer: AE

QUESTION 3

Which three statements are benefits of a financial analysis? (Choose three)

- A. It increases the size of the deal and the potential services revenue
- B. It encourages the customer to examine Cisco Unified Communications in more detail
- C. It is a simple process and it can be completed in time, well within the sales cycle.
- D. It requires minimal resources and is risk-free.
- E. It highlights strategic and tactical benefits.
- F. It uses ROI measures that are always accepted by other stakeholders or the CFO.

Correct Answer: ABE

QUESTION 4

Which three options are ways that customers benefit from the Cisco Technology Developer Program? (Choose three.)

- A. Complete access to Cisco technologies and support resources
- B. Faster, more successful deployments
- C. Display the Cisco Compatible logo in association with their product offering
- D. Exponentially expands the number and quality of rich, new business solutions
- E. Opportunity to participate in Cisco research and development to develop next-generation Cisco Collaboration solutions

Correct Answer: CDE

Reference:

http://www.cisco.com/en/US/prod/collateral/voicesw/ps6788/vcallcon/ps11369/c22_728428_third_party_apps.pdf

QUESTION 5

Where will an account manager find the largest source of case studies, whitepapers, demos, and vertical-oriented information around Cisco Collaboration?

- A. Collaboration Use Case
- B. QuickStart for Cisco Collaboration FY2013
- C. Cisco Competitive Edge Portal
- D. Steps to Success
- E. Cisco Collaboration business case

Correct Answer: E

QUESTION 6

Which list of the steps of migration is in the correct sequence?

- A. Deploy Cisco Unified Communications service, deploy UC to the remote sites, deploy UC at the central site, deploy UC-ready IP infrastructure
- B. Deploy UC-ready IP infrastructure, deploy Cisco Unified Communications service, deploy UC at the central site, deploy UC to the remote sites
- C. Deploy Cisco Unified Communications service, deploy UC-ready IP infrastructure, deploy UC to the remote sites, deploy UC at the central site
- D. Deploy UC-ready IP infrastructure, deploy Cisco Unified Communications service, deploy UC to the remote sites, deploy UC at the central site

Correct Answer: D

QUESTION 7

Which three statements about Cisco VCS are true? (Choose three.)

- A. It is available as a standalone appliance, but not as an application for virtual environments
- B. It offers interoperability with third-party unified communications. IP telephony networks, and VoIP and video systems.
- C. It simplifies session management and control of Cisco Telepresence conferences
- D. It facilitates business-to-business Cisco Telepresence and video communications as long as it is within firewall limits.
- E. It works with Cisco Unified Communications and VoIP solutions to provide an optimal user experience, regardless of location or device.
- F. It can be deployed as Cisco Telepresence Video Communication Server control for internal and external communication

Correct Answer: BCD

Reference: <http://www.cisco.com/en/US/products/ps11337/>

QUESTION 8

Which two reasons make the Cisco Collaboration Architecture important for the marketing manager? (Choose two.)

- A. Cisco Collaboration Architecture can support the sales force to achieve higher productivity.
- B. The marketing manager is interested in how the Cisco Collaboration Architecture will help provide a better corporate image.
- C. The Cisco Collaboration Architecture improves the means by which a company can stay in touch with customers.
- D. The Cisco Collaboration Architecture provides real-time call detail records
- E. Transition to Collaboration Architecture is easier than transition to a closed, legacy system

Correct Answer: AC

QUESTION 9

Which option describes the function of the applications and services layer of the Cisco Unified Communications system architecture?

- A. It lays the foundation upon which all other layers are deployed
- B. It monitors and manages the Cisco Unified Communications network and applications
- C. It handles the processing and routing of calls throughout the system
- D. It adds enhanced user features to the system

Correct Answer: D

Reference: http://www.cisco.com/en/US/docs/voice_ip_comm/cucm/srnd/8x/intro.html

QUESTION 10

Which two options represent the critical concerns of a desktop application manager regarding Cisco Collaboration Architecture? (Choose two.)

- A. Implementing instant messaging can become a security threat How secure is your Collaboration application?
- B. I'm concerned about integration into our existing application infrastructure.
- C. Can your Collaboration application self-diagnose problems?
- D. I'm concerned about the reporting capabilities of your desktop collaboration application.
- E. Collaboration sounds sophisticated, but how does this support our sales force?

Correct Answer: AB

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