

700-020^{Q&As}

Cisco Video Sales Essentials

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QUESTION 1

What type of solution includes both premise and cloud components?

- A. Persistent
- B. Hybrid
- C. Mobile
- D. Dedicated

Correct Answer: B

QUESTION 2

Which endpoint solutions is used in a conference room or training room?

- A. Room system
- B. Desktop system
- C. Mobile client
- D. Immersive system

Correct Answer: A

QUESTION 3

What is a function of an endpoint?

- A. To act as a traffic cop for network communication.
- B. To provide an audio and video interface for the user.
- C. To join 3 or more participants in a meeting.
- D. To schedule calls.

Correct Answer: B

QUESTION 4

What can a Cisco solution enable an energy industry customer to do?

- A. Exchange patient information with specialists more quickly.
- B. Accelerate loan approvals.

- C. Increase guest attraction with reliable services.
- D. Increase the speed of repairing and replacing aging infrastructure.

Correct Answer: D

QUESTION 5

What is a common manufacturing industry need?

- A. Building guest loyalty through customer satisfaction.
- B. Offering more ways for students to connect to experts.
- C. Addressing increased global competition.
- D. Simplifying personal services for customers.

Correct Answer: D

QUESTION 6

What is a function of a conferencing solution?

- A. To provide an audio and video interface for the user.
- B. To join 3 or more participants in a meeting.
- C. To schedule calls.
- D. To act as a traffic cop for network communication.

Correct Answer: B

QUESTION 7

What is the average amount of time a Millennial stays in a job?

- A. 9 Years or less
- B. 5 years or less
- C. 15 years or less
- D. 3 years or less

Correct Answer: B

QUESTION 8

What is a horizontal approach to selling?

- A. Selling to a line of business, regardless of industry.
- B. Selling based on common industry needs.
- C. Selling to IT.
- D. Selling to friends and family.

Correct Answer: C

QUESTION 9

Which system uses Intelligent Audio to cancel out background noise?

- A. DX70
- B. Spark
- C. Jabber
- D. DX80

Correct Answer: D

QUESTION 10

What is a common Financial industry need?

- A. Increasing guest loyalty with customized services.
- B. Offering or scaling digital communication channels for customers.
- C. Providing a way for students to collaborate electronically.
- D. Addressing natural disasters.

Correct Answer: B

QUESTION 11

Which call control solution supports messaging, meeting and calling?

- A. Spark
- B. UCM
- C. Expressway
- D. HCS

Correct Answer: A

QUESTION 12

Which mobile endpoint includes persistent content capability?

- A. CMA
- B. Jabber
- C. Spark
- D. WebEx

Correct Answer: C

QUESTION 13

Where can you find links to upcoming informational webinars, training resources, and other helpful partner resource links?

- A. Cisco Collaboration Community
- B. Collaboration Page for Partners
- C. Refresh Collab Website
- D. Project Workplace

Correct Answer: B

QUESTION 14

What is a common hospitality industry need?

- A. Collaborating across multiple agencies and geographies.
- B. Minimizing the impact of natural disasters.
- C. Managing multiple properties, employees and brands.
- D. Increasing supply chain flexibility and agility.

Correct Answer: B

QUESTION 15

Which endpoint provides the highest quality and most natural meeting experience?

A. MX200

B. MX800

C. SX10

D. IX5000

Correct Answer: D

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