

1D0-61A^{Q&As}

CIW Internet Business Associate

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QUESTION 1

You attend an online university that offers seminars on APA Style through its Writing Center. You registered for the seminar and learn that the training will be provided over the Web. Although there is no

opportunity to ask questions, you find the live lecture to be engaging. Which Web based meeting format was used?

- A. Web conference
- B. Video conference
- C. Webinar
- D. Blog

Correct Answer: C

QUESTION 2

To reduce the costs of maintaining servers with FTP access; your company is using P2P to facilitate sharing of information.

Which strategy should your company use to protect the company's sensitive information while capitalizing on the benefits of P2P power?

- A. Limit P2P use to sharing music files
- B. Restrict employees from using their computers in P2P communications
- C. Use technologies that will control access and password-protect files.
- D. Restrict P2P use to sharing only with universities and research organizations

Correct Answer: C

QUESTION 3

Consider the following address: http://www.CIWcertified.com/certifications/web_foundations/iba.php

Which part of the URL represents the server name on which this page resides?

- A. www
- B. .CIWcertified
- C. .CIWcertified.com
- D. /certifications/

Correct Answer: A

QUESTION 4

You have 20 remote employees flying in to attend a corporate meeting. The morning of travel day, the administrator tells you that the hotel reservations have changed.

What is the best way to send each traveling employee a quick message with the new hotel information?

- A. Update the meeting agenda with the hotel information.
- B. Post an announcement to the company's Web site with the new hotel information.
- C. Send a text message with the hotel information to the mobile phone of each traveler.
- D. Call each stakeholder and leave a message with the address of the hotel.

Correct Answer: C

QUESTION 5

Marcella is looking for a very unique product online. She has found one on the XYZ Company's Web site, which is designed well and appears to be legitimate. As she navigates through the checkout process, she reaches the checkout page with this URL, which asks her to enter her credit card information:

http://XYZ.com/gp/checkout.html/ref=chk_out_TLS12B_lb?ie=UTF8anddocId=10007931

Why should Marcella cancel her online transaction instead of proceeding?

- A. Because the site uses 128-bit encryption, which is illegal for companies that are located overseas.
- B. Because the link contains abbreviations and is not completely readable, so Marcella is unsure of the server name.
- C. Because the link does not use SSL/TLS encryption and therefore the information Marcella enters would not be secure
- D. Because the link uses SSL/TLS encryption, which Marcella knows is not compatible with the browser she is using

Correct Answer: C

QUESTION 6

You have volunteered to give a presentation to the parents at your child's school about the dangers of the Internet.

Which of the following would you include in your recommendations to parents?

- A. Warn children to never provide personal information over the Internet
- B. Direct parents to ask other users in the children's chat rooms to provide identification.
- C. Remind the parents that the anonymity of chat rooms provides security.
- D. To reduce fear, claim that the threat of predators has been reduced in recent times.

Correct Answer: A

QUESTION 7

You just started a small business and need to create a logo. Although you are technically savvy, CIW 1D061A Exam your artistic creativity is limited. You decide to launch a contest to seek creative ideas for your logo.

Using the Internet and social networking in this manner is known as:

- A. folksonomy
- B. outsourcing
- C. crowd sourcing

Correct Answer: C

QUESTION 8

You accidentally dropped your mobile phone, which was submerged in water and no longer works. Upon replacing the phone with an upgraded unit you must reconfigure many of the services. The instructions say that all you need to do is enter your e-mail address and the unit will configure the e-mail client for you. Even though you have tried this several times, it does not work. The mobile phone vendor says that because you are trying to sync your e-mail account with an enterprise mail server, you will need to configure the e-mail client manually.

Which choice lists the information you will need to configure the e-mail client?

- A. Company name, email address, SMTP, POP3, IMAP and DNS
- B. E-mail address, SMTP, IMAP, DNS, user name and password
- C. E-mail address, SMTP, POP3, user name and password

Correct Answer: C

QUESTION 9

You are using an e-mail client that you are unfamiliar with. You need to send an e-mail with an attachment but you do not see a feature labeled "attachment" anywhere on the client.

What icon should you look for that is commonly used to invoke the e-mail attachment option?

- A. Lock
- B. Folder
- C. Checkmark
- D. Paperclip

Correct Answer: D

QUESTION 10

You have just checked the balance in your bank account by logging into your bank's Web site. Which protocol was most likely used for the transmission of your information?

- A. IMAPS
- B. HTTPS
- C. POP
- D. FTPS

Correct Answer: B

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