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CIW Web Foundations Associate

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QUESTION 1

Which of the following strategies is recommended when conducting keyword searches?

A. Use nouns instead of verbs for keywords.

B. Use verbs instead of nouns for keywords.

C. Use as few keywords as possible.

D. Include at least one preposition such as "the" or "an" in your list of keywords.

Correct Answer: A

QUESTION 2

One of your co-workers calls you to ask if you sent her an e-mail message with an attachment. You recall that you sent several c-mails with attachments earlier that day. Which of the following is your best response to this question?

A. Ask your co-worker to open the attachment and describe the contents.

B. Ask your co-worker to read the e-mail message including the full name of the attachment and its extension.

C. Ask your co-worker to forward the e-mail to you so you can open the attachment and check it.

D. Ask your co-worker to forward the e-mail to your company\\'s management.

Correct Answer: B

QUESTION 3

When using secure authentication, which of the following are required?

A. A user name only

B. A user name and a password

C. Neither user name nor a password

D. A user name, a password and encryption of transmitted data

Correct Answer: D

QUESTION 4

You just received a joke that was c-mailed to you by a co-worker. You find the joke funny and consider forwarding it to another co-worker that you trust. Which human resources issue do you risk by forwarding the e-mail message?

A. Forgetting to include others who might find the joke funny

B. Copyright infringement by not providing credit to the originator of the joke

C. Offending a recipient who receives the joke as a result from further forwarding

D. Reducing the effectiveness of spam filters

Correct Answer: C

QUESTION 5

Which of the following statements about virtualization is true?

A. Virtualization enables multiple physical computers to run off of a single virtualized server.

B. In virtualization, you run multiple virtual machines, provided they all use the same operating system.

C. In virtualization, the operating systems of the virtual machines should match the host operating system.

D. Virtualization enables you to run multiple operating systems and applications on a single computer.

Correct Answer: D

QUESTION 6

Henry is the network manager at XYY Corporation, a large manufacturing company that competes in the global market. The company\\'s computing environment is extremely complex and includes several proprietary software systems, all of which require custom configuration of network devices to operate correctly. The company\\'s executive management team believes that they can benefit by switching the company over to any cloud-based service. Henry disagrees. What is a disadvantage of cloud-based services that Henry can cite to support his position?

A. Cloud-based services provide no maintenance or support.

B. Cloud-based services are typically more costly than in-house solutions.

C. The company must typically purchase additional servers to support connections to these types of cloud-based service providers.

D. Cloud-based services are typically more limited in offerings and configurations than the company currently supports in-house.

Correct Answer: D

QUESTION 7

Which type of attack involves the installation of malicious code on personal computers or servers that redirects Internet traffic from a legitimate Web site to an identical-looking but malicious imposter Web site?

A. Pharming

B. Spoofing

C. Phishing

D. Replay

Correct Answer: A

QUESTION 8

Selena has decided to change a 32-character unique wireless network name on her wireless router to improve network security after a break-in. She is following advice from CERT to make this change in order to avoid attacks from botnets. Which of the following settings would she modify?

A. Direct Sequence Spread Spectrum (DSSS) signal

B. Media Access Control (MAC) address

C. Wi-Fi Protected Access 2 (WPA2)

D. Service Set Identifier (SSID)

Correct Answer: D

QUESTION 9

Which Web-based validation tool is used to validate Cascading Style Sheets (CSS)?

A. www.cynthiasays.com

B. www.validator.w3.org

C. www.vischeck.com

D. www.jigsaw.w3.org

Correct Answer: D

QUESTION 10

You are configuring an e-mail client to connect to your e-mail account. Which of following is required to set up the e-mail account?

A. An HTTP address

B. An FTP address

C. ADNS server address

D. A POP3 address

Correct Answer: D

QUESTION 11

You have just finished designing a Web site to support a charity organization\\'s fund-raising efforts. You need to meet with the board members to get their feedback and address some questions before you implement the final design. The board members are dispersed throughout the country and want to avoid spending charity funds on traveling to this meeting. Which of the following solutions would best support the charity and provide you with an opportunity to discuss the design as a group?

A. Plan a Web conference using a service such as WebEx or GoToMeeting that supports screensharing and phone conferencing.

B. Plan a Webinar that reviews the layout of the site and request that board members submit their feedback by e-mail after the Webinar.

C. Create a PowerPoint slideshow that contains pictures of your Web site design and create a survey to gather the board members\\' feedback.

D. Create an audio Webcast and distribute it to the board members over the Internet.

Correct Answer: A

QUESTION 12

Melanie works in the sales department at XYZ Company. She decides that her company\\'s marketing team has done a poor job representing the company\\'s brand. Without direction or permission, she starts her own social networking account to help. This account\\'s name is called XYZ Professional. To customize her page, she uses company logos and verbiage from the company Web site. She then begins communicating with customers and individuals interested in XYZ via this service. Which of the following would be the most appropriate response to Melanie\\'s actions by the company?

A. Providing a link to Melanie\\'s page from the company\\'s official social networking account

B. Sending Melanie a request from the company\\'s Human Resources department to stop using company logos, yet allowing her to continue using this social networking account

C. Adding references to Melanie\\'s social networking page in the company\\'s internal newsletter

D. Terminating Melanie\\'s employment for copyright and trademark violation, with a cease-and-desist letter asking for control of the account

Correct Answer: D

QUESTION 13

Which term describes the practice of actively collecting wireless networking data from companies and individuals?

A. War driving

B. Spear phishing

C. Dictionary attack

D. Social engineering

Correct Answer: A

QUESTION 14

The process of wire framing typically includes determining Web site goals plus:

A. outlining project timelines and budget constraints, and identifying site stakeholders.

B. outlining project timelines and budget constraints, and identifying audience requirements.

C. outlining the development and marketing process, and identifying audience requirements.

D. outlining the development process and site navigation, and identifying required technologies.

Correct Answer: D

QUESTION 15

Since the advent of HTML5, which choice accurately describes a difference between a mobile app and a mobile Web site?

A. A mobile Web site is faster because it uses the mobile phone\\'s default browser.

B. A mobile app is faster because it does not necessarily use the browser.

C. A mobile Web site cannot create an immersive experience for users.

D. A mobile app can be used on any operating system.

Correct Answer: B

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