

1D0-525^{Q&As}

CIW V5 E-Commerce Designer

Pass CIW 1D0-525 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.leads4pass.com/1d0-525.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by CIW Official Exam Center

- ⚙ **Instant Download** After Purchase
- ⚙ **100% Money Back** Guarantee
- ⚙ **365 Days** Free Update
- ⚙ **800,000+** Satisfied Customers



QUESTION 1

You have just obtained a signed digital certificate from a certificate authority. What is the next step you should take?

- A. Sign the certificate.
- B. Install the certificate.
- C. Export the certificate.
- D. Publish the certificate.

Correct Answer: B

QUESTION 2

Which of the following are common methods for tracking customers in a referrer program?

- A. Customer names, landing page hit counts, page redirections
- B. Cookies, page redirections, specialized URLs with ID numbers
- C. Cookies, Web server referrer agent log files, registered user names
- D. Web browser tracking files, sales commission records, customer names

Correct Answer: B

QUESTION 3

Maggie is developing a site that allows purchases to be made online. What technology should she use to enable security measures on this site?

- A. SSL
- B. SET
- C. HTTP
- D. S-HTTP

Correct Answer: A

QUESTION 4

Which of the following is the most efficient strategy for detecting an attack on your company's e-commerce site?

- A. Conducting an audit
- B. Reviewing system logs
- C. Testing password strength
- D. Teaching employees about social engineering

Correct Answer: B

QUESTION 5

Which of the following site creation models would be most appropriate for a site needing customer relationship management (CRM) and personalization?

- A. Online instant storefront
- B. Mid-level online instant storefront
- C. Mid-level offline instant storefront
- D. High-level offline instant storefront

Correct Answer: D

QUESTION 6

Marty included a banner ad for her online MP3 player store on a music download Web site. She found that 72 percent of users who visited the site via banner ad click through became customers. Which of the following is the term for this percentage?

- A. Exposure rate
- B. Purchase rate
- C. Conversion rate
- D. Clickthrough rate

Correct Answer: C

QUESTION 7

Blogads are:

- A. ads placed in a Web log.
- B. banner exchange programs.
- C. a low-traffic segment of the Internet.
- D. ads viewed by younger, less affluent users.

Correct Answer: A

QUESTION 8

What is the result of an e-commerce HTTP server that processes the input queue at a rate equal to or greater than that of incoming requests?

- A. A bottleneck occurs.
- B. Network bandwidth decreases.
- C. The server performs adequately.
- D. The site visitor experiences a delay.

Correct Answer: C

QUESTION 9

Which of the following pieces of information will best help you determine the number of transactions your database server can accommodate?

- A. Maximum uptime requirements
- B. Minimum installation requirements
- C. The number of database tables required
- D. The number of concurrent user connections

Correct Answer: D

QUESTION 10

Which of the following can help customers complete purchases more quickly?

- A. A well-planned site hierarchy
- B. Detailed descriptions of products
- C. Product testimonials from other customers
- D. An RSS feed directing customers to a site blog

Correct Answer: A

QUESTION 11

The purpose of a stress test is to determine:

- A. whether visitors can reach the site.
- B. whether more system RAM is necessary.
- C. whether a more powerful CPU is necessary.
- D. whether a performance bottleneck is present.

Correct Answer: D

QUESTION 12

Which of the following terms describes a level of a supply chain?

- A. Tier
- B. Unit
- C. Block
- D. Group

Correct Answer: A

QUESTION 13

What is the result of an e-commerce HTTP server that processes the input queue at a rate equal to or greater than that of incoming requests?

- A. A bottleneck occurs.
- B. Network bandwidth decreases.
- C. The server performs adequately.
- D. The site visitor experiences a delay.

Correct Answer: C

QUESTION 14

Which of the following can help assure customers that the information they provide to you will remain private?

- A. Create a data backup policy.
- B. Post the company security policy.
- C. Implement and post a privacy policy.
- D. Provide an opt-out link for all e-mail sent to customers.

Correct Answer: C

QUESTION 15

Which of the following statements about PayPal is accurate?

- A. PayPal does not offer currency conversion for international customers.
- B. Your customers will be directed away from your site for payment processing.
- C. PayPal does not allow your customers to use major credit cards for purchases.
- D. Payment processing uses weak encryption standards and is vulnerable to fraud.

Correct Answer: B

[1D0-525 Study Guide](#)

[1D0-525 Exam Questions](#)

[1D0-525 Braindumps](#)