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CIW V5 Site Designer

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QUESTION 1

Which of the following elements is the best way to make a Web page easier to read and to get your content across to Web users?

A. Implement white space to reduce clutter.

B. Use a Flash presentation to represent content.

C. Implement a sans-serif font to make the page easier to read.

D. Use several high-end graphics instead of lengthy sentences to represent content.

Correct Answer: A

QUESTION 2

Jay is about to integrate animation into his Web site. He has decided that using shape tweening is the most dynamic technique with which to begin. In using this technique, what must he remember to do?

A. Be careful to use no symbols for objects.

B. Use interesting symbols for all of the objects.

C. Include more than one tween on the top layer.

D. Use a circular pattern, moving objects between locations.

Correct Answer: A

QUESTION 3

Certain Web sites are known to be successful. What do these successful Web sites have in common?

A. They all sell books and clothing.

B. They have created a unique metaphor.

C. They focus on fulfilling unmet needs of Web site consumers.

D. They have published a well-documented mind map of their Web site.

Correct Answer: C

QUESTION 4

Jacob runs a Web site specializing in selling music from independent artists. Most of the site\\'s customers want to know about unknown or new artists in the music industry whose work is available on Jacob\\'s site. Site visitors have requested an easier way to learn about updates to the New Artists page. Which of the following will best meet visitors\\'

needs?

A. Update the New Artists page more often.

B. Install an RSS feed for the New Artists page.

C. Install a search feature on the New Artists page.

D. Use a different font for each new entry on the New Artists page.

Correct Answer: B

QUESTION 5

Martin has created a Web site that uses colors to direct users through the site. Although the site looks great, users are frustrated when trying to find content. What should Martin do to enhance navigability but retain the look and feel of the site?

A. Use the same color throughout the site.

B. Add a color legend in the navigation menu.

C. Place a path marker at the bottom of each page.

D. Ensure that page headings are sufficiently descriptive.

Correct Answer: B

QUESTION 6

Which of the following is used in Secure XML to verify the origin of a message?

A. Triple DES

B. A digital signature

C. Symmetric-key encryption

D. An open encryption standard known as Gnu Privacy Guard

Correct Answer: B

QUESTION 7

HTML was originally created to:

A. include images in documents.

B. describe the content of the page.

C. add color and contrast for variety.

D. define the structure of text documents.

Correct Answer: D

QUESTION 8

The role of the project manager is to:

A. develop Web sites and manage Web site resources.

B. create the blueprint for the site and plan the navigation.

C. evaluate available resources and create specifications.

D. create Flash animations and user interfaces for Web applications.

Correct Answer: C

QUESTION 9

You have decided that using a pop-up window is appropriate in a particular situation. Which of the following can you use to ensure that the window is displayed in the proper location?

A. CSS and XHTML

B. XHTML and pseudo-code

C. JavaScript and pseudo-code

D. JavaScript and the Document Object Model (DOM)

Correct Answer: D

QUESTION 10

Consider the following code:

Which of the following describes the tag used to insert this message?

A. It is a proprietary tag.

B. It is a custom XML tag.

C. It is a style sheet reference.

D. It is a standard comment tag.

Correct Answer: D

QUESTION 11

You receive complaints from customers that your Web site is inaccessible. You check the Web server and notice that it is behaving sluggishly. You cannot explain the sluggishness because the server logs show that few Web server connections exist. However, a security worker notices that thousands of ICMP packets are being sent to the server every second, making the server drop connections. What type of attack is being waged against your site?

A. Brute force

B. Denial of service

C. Social engineering

D. Password guessing

Correct Answer: B

QUESTION 12

Ben has reviewed surveys from a selected pool of potential site visitors. What should he do first with this valuable information?

A. Design navigation schemes to direct visitors to promotional pages.

B. Create a set of user behavior scenarios to use in a "bottom-up" approach to site design.

C. Populate a database with information about prospective customers for a targeted e-mail campaign.

D. Establish a page layout template that enables visitors to easily scan for content that interests them.

Correct Answer: B

QUESTION 13

Rosa wants to position a paragraph 100 pixels below the top of the HTML document, and 100 pixels from its left margin. Which styles should she use?

A. top: 100px; left: 100px

B. position: relative; top: 100px; left: 100px

C. position: absolute;top: 100px;left: 100px

D. position: absolute;margin-top: 100px;margin-left: 100px

Correct Answer: C

QUESTION 14

Brent is creating a client-side script to preload images used in rollovers on his Web site. In order for the images to be preloaded into the browser cache, which JavaScript object should Brent instantiate and point to the location of the needed image?

A. Img

B. Image

C. HREF

D. RollOver

Correct Answer: B

QUESTION 15

Which of the following is a benefit of imported style sheets?

A. Imported style sheets override embedded styles.

B. Imported style sheets work with all older browsers.

C. Multiple style sheets can be applied using one style declaration.

D. Imported style sheets are the only way to override the default style of a browser.

Correct Answer: C

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