

# USER-EXPERIENCE-DESIGNER<sup>Q&As</sup>

Salesforce Certified User Experience Designer

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## QUESTION 1

Cloud Kicks hired a UX Designer to help create a form for a wide group of users. After receiving that final requirement, the designer realizes there are too many fields.

What could improve form readability?

- A. Improve form security by adding a challenge-response test.
- B. Create a three-column grid to reduce the form length.
- C. Replace field labels with placeholder text.
- D. Add section headers to visually separate fields into groups.

Correct Answer: D

This allows users to quickly scan the form and identify the relevant fields, reducing the cognitive load and improving the overall user experience. Salesforce documentation states that "by grouping related fields into sections, you can make your forms easier to read and understand" [1].

[1] [https://help.salesforce.com/articleView?id=forms\\_design\\_best\\_practices.htm&type=5](https://help.salesforce.com/articleView?id=forms_design_best_practices.htm&type=5)

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## QUESTION 2

A UX Designer wants to build on a human-centered design by focusing on more than just an individual person and is considering engaging, connected, and social value-driven solutions.

What is the designer practicing?

- A. Compassionate Design
- B. Relationship Design
- C. Service Design
- D. User Experience Design

Correct Answer: C

Service Design is a design practice that focuses on providing better experiences to users by understanding the context of their needs and how they interact with systems, services, and products. Service Design goes beyond User Experience Design by focusing on more than just individual people, and instead considers the entire ecosystem, including connected and social value-driven solutions. Salesforce provides more information on Service Design here: <https://www.salesforce.com/resources/service-design/>.

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## QUESTION 3

The service team at Cloud Kicks has complained about the quantity of list views available, making it hard find the relevant ones. In which two ways should their experience be improved? Choose 2 answers

- A. Request users to create and share their list views.
- B. Share list views to Public Groups and only add relevant users.
- C. Remove irrelevant public list views.
- D. Recommend using related lists instead of list views.

Correct Answer: CD

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## QUESTION 4

Cloud Kicks has identified that its users are having difficulty figuring out where to look on a web page due to the number of design elements.

Which three considerations should be made to improve the visual hierarchy of the page?

Choose 3 answers

- A. Grouping proximity and common regions
- B. Scale using relative size to signal importance
- C. Continuity keep all typeface the same size
- D. Proportion, keep all element a similar size
- E. Color and contrast, saturation between the elements

Correct Answer: ABE

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## QUESTION 5

Cloud Kicks wants to implement its company colors in all UI components, like buttons and icons, using a custom theme.

How does the Salesforce Lightning Design System (SLDS) ensure the UI components align with the theme?

- A. Design tokens prefixed with "brand"
- B. JS libraries loaded from a static resource
- C. CSS Hex colors
- D. Builder panels

Correct Answer: A

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