

TEAS-SECTION-1^{Q&As}

Test of Essential Academic Skills - Reading Comprehension

Pass TEAS TEAS-SECTION-1 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.leads4pass.com/teas-section-1.html>

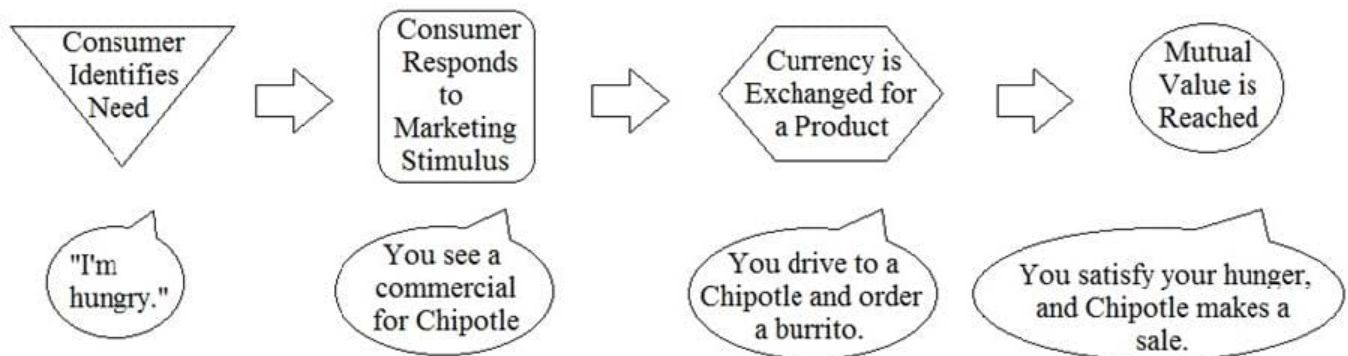
100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by TEAS
Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers



QUESTION 1



"Marketing is the activity of facilitating exchange of a given commodity for goods, services, and/or money for the purpose of delivering maximum value to the owner of the commodity. From a societal point of view, marketing is the link between a society's material requirements and its economic patterns of response. Marketing satisfies these needs and wants through exchange processes and building long-term relationships. The exchange process is the act of obtaining a desired object from someone by offering something of value in return. The exchange between the person in need (i.e., someone who offers money or some other personal resource) and the organization selling the product, service, or idea results in a transaction. The top goal of any marketing organization is to facilitate and help increase sales transaction by convincing potential consumers and existing customers to buy their company's product or service. With the emergence of the Internet and e-commerce during the 1990s, the nature of the marketing exchange for businesses and customers has changed drastically. Today's consumers have access to far more and far better information. They also have many more choices. Businesses must provide personalized, relevant and high quality content that competes with a fast, ever-changing competitive landscape." "Defining Marketing." Boundless Marketing. Boundless, 20 Sep. 2016.

Using the definition in the passage and the example in the chart, choose the answer that describes what happens to both parties in the exchange process.

- A. The buyer receives money while the restaurant offloads unnecessary product.
- B. The buyer loses money without gaining goods.
- C. The restaurant makes a profit without losing any supplies.
- D. The buyer receives food while the restaurant receives a monetary profit.

Correct Answer: D

QUESTION 2

Medieval illuminated manuscripts art too _____ for exhibition except under rigorously controlled conditions of light, temperature, and humidity, and thus are the _____ majority of art lovers.

- A. intricate; imperceptible to
- B. immaculate; idolized by
- C. fragile; available to
- D. valuable; scorned by

E. vulnerable; inaccessible to

Correct Answer: E

QUESTION 3

Of these options, which title best fits this passage?

As young children, we are taught to read. From a tender young age, we are read to at bedtime, serenaded by a mother or father's voice. As time goes on, we learn to read ourselves. In kindergarten, or even before, we come to understand the meaning of words on a page and how they are significant. As children grow up, however, many fail to foster a love of or appreciation for reading, instead labeling it as a school-time activity or a source of stress. Reading comes to be regarded as harrowing, tedious, and for many is only engaged in for the purpose of receiving a passing grade. However, those who wish to develop their communication skills may want to take a closer look; reading regularly has been shown to not only improve one's writing skills, but to also assist in verbal communication and increase understanding of verbal and facial cues. Reading, then, should not be regarded as a chore or an insurmountable obstacle, but as a crucial aspect of learning how to deal with others and how to express oneself.

- A. How to Read Properly
- B. Why Reading is Good
- C. The Importance of Learning to Read
- D. Reading in Communication: An Essential Skill

Correct Answer: D

QUESTION 4

Until the mid-1800's, the occasional reports by European explorers of the existence of gorillas were generally disbelieved and swiftly _____ the realm of tall tales.

- A. extracted from
- B. confused with
- C. relegated to
- D. compared to
- E. exalted to

Correct Answer: C

Stories that are generally disbelieved would be pushed into the category of tall tales (meaning lies). Among the choices, it is phrase "relegated to" that has this meaning. So, "relegated to" is the answer.

QUESTION 5

What writing type is exemplified in the passage?

When faced with a difficult academic task, many students turn to tutors for assistance. Tutors range widely in specialty and cost, including tutors who focus exclusively on reading, and others who work in broad categories such as general math. Tutors may be found in variety of ways, including checking with your local school and seeking out prospective tutors online. When searching for a tutor, however, recognize that different specialties may incur additional fees or charges. When selecting a tutor, consider establishing a trial period to ensure personality types mesh well and services deliver what they promise.

- A. narrative
- B. cause/effect
- C. compare/contrast
- D. expository

Correct Answer: D

[TEAS-SECTION-1 VCE
Dumps](#)

[TEAS-SECTION-1 Study
Guide](#)

[TEAS-SECTION-1 Exam
Questions](#)