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QUESTION 1

Which Salesforce role produces data-driven solutions by eliciting, documenting, and examining requirements around organizational challenges?

- A. Business Analyst
- B. User Experience Designer
- C. Platform Developer

Correct Answer: A

QUESTION 2

A Salesforce associate wants to refresh a report and email it to an executive team each week. Which functionality of Salesforce Reports should the associate use?

- A. Refresh
- B. Notifications
- C. Subscriptions

Correct Answer: C

QUESTION 3

Get Cloudy Consulting gets 90% of its leads from trade shows. Sales reps create many lead records during these events, but they often forget to change the Lead Source field to Trade Show*. What approach would improve data integrity for the Lead Source field?

- A. Create a validation rule requiring the Lead Source field to equal Trade Show.
- B. Make an assignment rule named Trade Show to only assign leads to sales reps.
- C. Set the default value of the Lead Source field to Trade Show.

Correct Answer: A

QUESTION 4

Get Cloudy Consulting (GCC) wants to integrate its financial system with its Salesforce environment. After searching the AppExchange and reviewing documentation for its financial system, GCC did not find anything. What should be used to build this integration?

- A. Commerce Cloud
- B. MuleSoft

C. Financial Services

Correct Answer: B

QUESTION 5

A college wants to incorporate Salesforce into its admissions program using Program Enrollment and Course Connections. Which Salesforce cloud provides these features as standard offerings?

A. Experience Cloud

B. Education Cloud

C. Marketing Cloud

Correct Answer: A

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