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QUESTION 1

Two results of an adaptive model are _____.

A. Priority and Evidence

B. Propensity and Rank

C. Priority and Propensity

D. Propensity and Performance

Correct Answer: D

Reference: https://community.pega.com/knowledgebase/training-adaptive-models-bulk-data-flows

QUESTION 2

DRAG DROP

You are a Strategy Designer on a Next-Best-Action project and are responsible for designing and implementing decision strategies. Select each component on the left and drag it to the correct requirement on the right.

Select and Place:

Component	Requirement	Component
Filter	Add dynamic pricing	
Group By	Define eligibility criteria	
Set Property	Compute sun of profit	
Switch	Select a relevant proposition	

Correct Answer:

Component	Requirement	Component
	Add dynamic pricing	Set Property
	Define eligibility criteria	Switch
	Compute sun of profit	Group By
	Select a relevant proposition	Filter

QUESTION 3

U+ Bank offers two credit cards to its customers: the Cold Card and the Silver Card. The bank wants the annual fee property of the credit cards to be dynamic based on the customer lifetime value property.

That is, customers with customer lifetime value greater than 65 receive a discount of 20% on the annual fee.

As a Strategy Designer, which component do you use to implement this requirement?

A. Set Property

B. Filter

C. Group By

D. Switch

Correct Answer: B

QUESTION 4

Which value is output by an Adaptive Model?

A. Score

B. Behavior

C. Performance

D. Lift

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Correct Answer: C

Reference: https://community.pega.com/sites/default/files/help_v63sp1/Content/rule-/rule-decision-/rule-decision-adaptivemodel/main.htm

QUESTION 5

What does a solid arrow from a "Set Property" component to a "Filter" component mean?

A. There is a one-to-one relationship between a "Set Property" and a "Filter" component.

B. A property from the "Set Property" component is referenced by the "Filter" component.

C. To evaluate the "Set Property" component, the "Filter" component is evaluated first.

D. Information from the "Set Property" component is copied over to the "Filter" component.

Correct Answer: B

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