

# PEGACPDC74V1<sup>Q&As</sup>

Certified Pega Decisioning Consultant (CPDC) 74V1

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## QUESTION 1

To implement an eligibility criteria you use a \_\_\_\_\_.

- A. Eligibility
- B. Segment
- C. Switch
- D. Proposition Filter

Correct Answer: D

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## QUESTION 2

The Prioritize component always outputs \_\_\_\_\_.

- A. all eligible offers
- B. top 1 offer
- C. top 3 offer
- D. an arbitrary number of offers

Correct Answer: A

Reference: <https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf>

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## QUESTION 3

The Adaptive Model output that is automatically mapped to a strategy property is \_\_\_\_\_.

- A. performance
- B. propensity
- C. evidence
- D. score

Correct Answer: C

Reference: <https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf>

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## QUESTION 4

From two churn models with the similar performance, we choose the one with the \_\_\_\_\_.

- A. highest churn rate
- B. highest number of predictors
- C. fewest number of predictors
- D. most evidence

Correct Answer: A

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## QUESTION 5

What are the most important aspects taken into consideration when determining the Next-Best-Action?

- A. Product discounts and business profitability
- B. Network bandwidth and call duration
- C. Market trends and customer satisfaction
- D. Business objectives and customer needs

Correct Answer: D

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