# P1000-015<sup>Q&As</sup>

IBM B2B Collaboration Solutions Technical Mastery v2

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#### **QUESTION 1**

What is the primary value proposition for MFT?

A. Allowing clients to integrate business processes by sending/receiving files with their trading community

B. Tracking and managing partner skills and engagement

C. Bundles enveloping, pre-processing, mapping, de-enveloping, and post processing into a single tool which is very effective for EDI

D. Enabling unsecure and unaudited file exchanges to occur throughout the organization

Correct Answer: A

Reference: http://www.redbooks.ibm.com/redbooks/pdfs/sg247927.pdf

#### **QUESTION 2**

Which is s key discovery question specific to B2B Collaboration solutions?

A. Many of our customers have developed a Center of Excellence approach around data integration and file movement. Is this something you are pursuing for your business?

B. What should an optimal customer journey look like, and what channels are involved?

C. Regarding online pricing, how can you sense competitive moves and react in real time?

D. How valuable would it be if you order fulfillment process could detect disruptions to customer orders and alert you before they impact customer promise dates?

Correct Answer: D

#### **QUESTION 3**

What information is NOT required to build a new PEM quote for customers?

A. IBM service billing frequency (Up-front, annually, quarterly, monthly...)

- B. # of B2B transactions allowed per month with your trading partners
- C. Number of expected customers, suppliers, partners or transmissions to be on-boarded or managed
- D. three years of customer commitment in the initial agreement

Correct Answer: C

#### **QUESTION 4**

Who is considered a key buyer for B2B Collaboration solutions?

- A. Chief Supply Chain Officer
- B. Chief Financial Officer
- C. Chief marketing Officer
- D. Business Continuity Manager

Correct Answer: D

#### **QUESTION 5**

Which B2B Collaboration solutions offering facilities the onboarding process and manages the partner community?

- A. B2B Integrator
- B. Connect:Direct
- C. B2B Onboarding Manager
- D. Partner Engagement Manager
- Correct Answer: D

Reference: https://www.ibm.com/us-en/marketplace/trading-partner-onboarding-solution

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