

## P1000-004<sup>Q&As</sup>

IBM Omni-Channel Commerce Solutions Technical Mastery v1

### Pass IBM P1000-004 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.leads4pass.com/p1000-004.html>

100% Passing Guarantee  
100% Money Back Assurance

Following Questions and Answers are all new published by IBM Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers



## QUESTION 1

Omni-Channel Commerce solutions is a part of what category/categories?

- A. Watson Commerce only
- B. Watson Marketing and Watson Commerce
- C. Watson Supply Chain only
- D. Watson Marketing only

Correct Answer: A

---

## QUESTION 2

Which audience is best suited for IBM Configure Price Quote?

- A. B2B2CandB2G
- B. B2Only
- C. B2B. B2C and B2B2C
- D. B2Bonly

Correct Answer: D

---

## QUESTION 3

Which challenge does IBM Configure Price Quote's approval process pipeline address for a VP of Sales?

- A. Standardize quotes and reduce the amount of time required to approve quotes
- B. Enable field sellers to create and approve promotions during the quoting process
- C. Reduce error rates in the quoting process
- D. Quickly view and sell recommended Items that will complement existing products

Correct Answer: A

---

## QUESTION 4

Using Omni-Channel Commerce solutions, what is an expected result from an approach that uses intelligent pricing and promotion planning to maximize sales, profit and customer loyalty?

- A. Respond in real-time to changes in competitor pricing, product demand and market conditions, with pricing intelligence to recommend the most appropriate pricing action

- B. Know what your customers want before they do and give them the personalized experiences they expect
- C. Create a faster and easier buying experience, reduce deal cycle time, and reduce administration costs
- D. Deliver a more consistent customer experience across all channels by having a single source for updating digital content

Correct Answer: A

---

## QUESTION 5

Which IBM Commerce Software capability would a company need most if they were struggling to make sense of all of their customer business and market data, and needed to be more agile in responding to market changes?

- A. In-context view of data to take action based on insights gleaned
- B. Automatic product re-sequencing
- C. Manage multiple storefronts on a single platform
- D. Mobile optimized experiences to engage customers when and how they want to shop

Correct Answer: C

[P1000-004 Practice Test](#)

[P1000-004 Study Guide](#)

[P1000-004 Exam Questions](#)