P1000-004 Q&As

IBM Omni-Channel Commerce Solutions Technical Mastery v1

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QUESTION 1

Next to the VP of eCommerce, what are two other key target personas for IBM Dynamic Pricing?

A. Chief Financial Officer

B. VP of Merchandising

C. VP of IT Infrastructure

D. Head of Pricing

E. Chief Supply Chain Officer

Correct Answer: BD

QUESTION 2

What is a typical large size deal for IBM WebSphere Commerce Managed Hosted?

A. S30-50K per month

B. S25-30K per month

C. S15-S25K per month

D. $50K+per month

Correct Answer: B

QUESTION 3

Which is a key differentiator between the differing levels of packaging for IBM Watson Commerce Insights?

A. The number of order lines included.

B. The service hours included for training.

C. The ability to switch between contextual views.

D. The number of users allowed to access the instance.

Correct Answer: A

QUESTION 4

Which is the replacement to IBM Commerce on Cloud - Commerce Service?

A. IBM WebSphere Commerce On Premise

B. IBM Commerce Insights

C. IBM WebSphere Commerce Managed Hosted

D. IBM Order Management

Correct Answer: C

QUESTION 5

Which Omni-Channel Commerce offering includes anomaly detection to help companies identify hidden situations that may be impacting their business?

A. Digital Commerce

B. Digital Analytics

C. Customer Insights

D. Commerce Insights

Correct Answer: D

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