

# P1000-004<sup>Q&As</sup>

IBM Omni-Channel Commerce Solutions Technical Mastery v1

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## **QUESTION 1**

Which audience is best suited for IBM Configure Price Quote?

- A. B2B2CandB2G
- B. B2Conly
- C. B2B, B2C and B2B2C
- D. B2Bonly

Correct Answer: D

#### **QUESTION 2**

Which Omni-Channel Commerce offering includes anomaly detection to help companies identify hidden situations that may be impacting their business?

- A. Digital Commerce
- B. Digital Analytics
- C. Customer Insights
- D. Commerce Insights

Correct Answer: D

#### **QUESTION 3**

A company is looking to expand their digital footprint and they need to quickly capitalize on the opportunity. Which is NOT a way in which IBM Commerce Software can help?

- A. Easily creates and manages unique e-commerce sites based on their different brands, customer segments or geographical marketplaces
- B. Reduces the time and cost of implementation with access to Starter store templates for only B2C
- C. Supports 13 languages out of the box
- D. Offers local or regional marketing campaigns, promotions and pricing through one platform

Correct Answer: B

## **QUESTION 4**

What is a critical discovery question to help qualify an Omni-Channel Commerce solutions deal?



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A. How do you consistently keep your promise when fulfilling customer orders, both online and in stores?

В.

How effectively are you able to deliver timely, relevant and personalized content, information and promotions?

- C. Do you rely on business analysts/scientists to provide the accurate and timely customer insights you need to make decisions?
- D. Are Supply Chain Disruptions impacting your business and effecting your margins?

Correct Answer: B

## **QUESTION 5**

What is a typical large size deal for IBM WebSphere Commerce Managed Hosted?

- A. S30-50K per month
- B. S25-30K per month
- C. S15-S25K per month
- D. \$50K+per month

Correct Answer: B

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