



OG0-023^{Q&As}

ArchiMate 2 Combined Part 1 and 2 Examination

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QUESTION 1

Scenario

Please read this scenario prior to answering the question

ArchiSurance has a partnership with ArchiBank in which the two companies market each other's consumer offerings to their own customers. Each quarter, the chief marketing officers (CMOs) of the two companies work together to plan the next quarter's promotions. First, they review each other's business objectives related to the partnership. Then, they formulate the co-operative marketing plan. The CMOs determine which offerings they will promote, the characteristics of the target customers, and the timing of each promotion. They assemble their findings into a co-operative marketing plan that is reviewed separately by the chief financial officer (CFO) of each organization. If either of the CFOs finds a problem, the CMOs must quickly work together to formulate another version of the plan. The review and reformulation process continues until both CFOs have approved a version of the plan. Then, the CMOs share the plans with their respective operations teams. Each organization's operations team configures the bank's systems to execute the joint promotions.

The cooperative marketing process is enabled by CRM software delivered as a service (SaaS). The two organizations each use separate logical instances of a multi-tenant customer relationship management (CRM) application hosted by a service provider. Each company's CRM instance is a dedicated function of the same CRM application component. The dedicated functions also share the same multi-tenant database. The component's data access layer is designed with safeguards to keep each company's data separate unless it is intentionally shared.

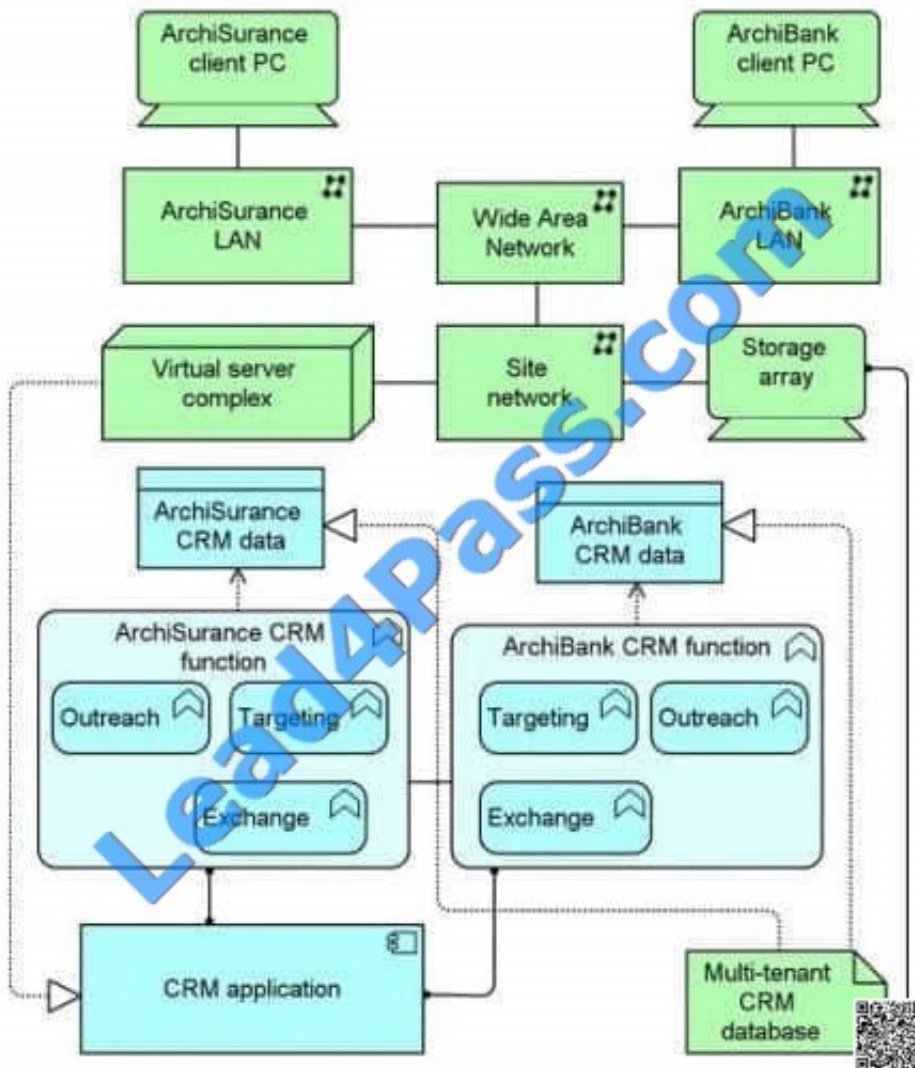
Each CRM instance has targeting, exchange and outreach sub-functions. The targeting sub-functions select customers based on criteria developed by the CMOs and configured by the operations teams. The exchange sub-functions share the selected customer profiles with each other, and the outreach sub-functions generate promotional email. In this way, each company's CRM system generates a list of target customers that the other company's CRM system uses to send promotional email.

The multi-tenant CRM application component is hosted on a large virtual server complex that is connected via a site network to a physical storage array and a commercial wide-area network (WAN) used by both companies. Both companies access their CRM systems via PCs connected to Local Area Networks (LANs) that are in turn connected to the shared commercial WAN.

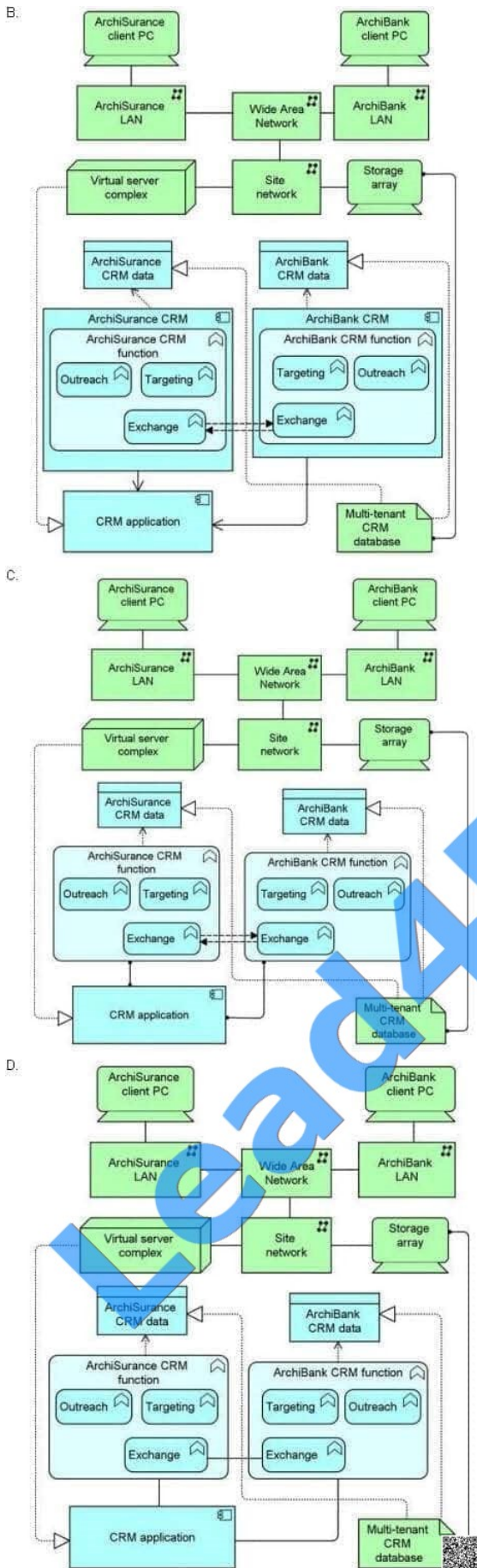
Refer to the Scenario

The new head of IT has asked you to describe how the CRM application supports the partnership, including the CRM application itself, the various application functions and the data flows between them, and the hosting and networking that supports the CRM application.

Which answer provides the best description?



A.





B. C. D.

Correct Answer: C

QUESTION 2

Which two concepts from the generic ArchiMate metamodel represent the external view on a system?

- A. Services and components
- B. Service and interface
- C. An active structure element and interface
- D. A behavior element and interface

Correct Answer: B

QUESTION 3

Which of the following phases of the TOGAF ADM correspond most closely to the ArchiMate Motivation Extension?

- A. Preliminary, Architecture Vision, Requirements Management
- B. Opportunities and Solutions, Migration Planning, Implementation Governance
- C. Architecture Change Management
- D. Business Architecture, Information Systems Architectures, Technology Architecture

Correct Answer: A

QUESTION 4

Consider the following entities commonly found in a typical large organization:

1.
A chief executive
2.
A software application for financial management
3.
A human resources department
- 4.



Server hardware that is used to host business applications

What is the single ArchiMate aspect in the ArchiMate Framework that describes all these entities?

- A. Passive structure
- B. Business structure
- C. Behavior
- D. Active structure

Correct Answer: D

QUESTION 5

Consider the following symbol, which represents information about a transformation project at ArchiSurance involving systems and business processes:



Which of the following statements correctly expresses the meaning of the symbol?

- A. The Board of Directors will use the transformed systems
- B. The Board of Directors has a business role in the project
- C. The transformed systems will store information of interest to the Board of Directors
- D. The Board of Directors has concerns about the project

Correct Answer: D

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