

MA MARKETING-CLOUD-DEVELOPER^{Q&As}

Salesforce Certified Marketing Cloud Developer

**Pass Salesforce MARKETING-CLOUD-DEVELOPER
Exam with 100% Guarantee**

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.leads4pass.com/marketing-cloud-developer.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Salesforce
Official Exam Center

- ⚙️ **Instant Download** After Purchase
- ⚙️ **100% Money Back** Guarantee
- ⚙️ **365 Days** Free Update
- ⚙️ **800,000+** Satisfied Customers



QUESTION 1

NTO puts the word TEST at the beginning of the name for each testemail. Which query would return the subs who were sent those emails?

- A. `SELECT * FROM _Job J INNER JOIN _Sent S on J.EmailName LIKE '\\TEST%\\'`
- B. `SELECT * FROM _Job INNER JOIN _Sent on JobID = JobID WHERE EmailName LIKE '\\TEST%\\'`
- C. `SELECT * FROM _Job J INNER JOIN _Sent S ON.JobID = S.JobID WHERE`
- D. `EmailName LIKE '\\TEST%\\'`
- E. `SELECT * FROM _Job J INNER JOIN _Sent S on J.JobID = JobID = S.JobID WHERE`
- F. `EmailName = '\\TEST%\\'`

Correct Answer: C

QUESTION 2

A developer is using the RESTAuthorization Service to obtain an OAuth access token. Which method should be used to include the access token in the API requests

- A. Include the header `x-access-token: your_access_token`
- B. Include as a query parameter `access_token=YOUR_ACCESS_TOKEN`
- C. Include the header `Authorization: Basic your_access_token`
- D. Include the header `Authorization: Bearer YOUR ACCESS TOKEN`

Correct Answer: D

QUESTION 3

A developer wants to include a comment within an AMPscript code block for the benefit of other developers who will be reviewing the code.

Which syntax should the developer use?

- A.
- B. `// This is a comment`
- C. `--This is a comment`
- D. `/" This is a comment */`

Correct Answer: D

QUESTION 4

A developer is troubleshooting the cause of incomplete results in the link tracking data for an email send.

How should the RedirectTo AMPscript function be described as it relates to link tracking?

- A. It ensures link href values containing AMPscript variables are recorded in tracking
- B. It ensures link href values containing HTML bookmarks or anchors are recorded in tracking
- C. It prevents link href values from getting recorded in tracking
- D. It ensures static link href values are recorded in tracking

Correct Answer: A

QUESTION 5

A developer needs to process a payload from an external system in a CloudPage.

What Marketing Cloud Server-Side JavaScript Platform function should be used for converting a string payload in JSON format to a JavaScript object?

- A. Base64Decode
- B. ParseJSON
- C. CreateObject
- D. Stringify

Correct Answer: B

[Latest MARKETING-CLOUD-DEVELOPER Dumps](#)

[MARKETING-CLOUD-DEVELOPER PDF Dumps](#)

[MARKETING-CLOUD-DEVELOPER VCE Dumps](#)