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QUESTION 1

A developer is troubleshooting why a parent-level data extension cannot be accessed by a child business unit.

What should the developer check to validate the data available can be accessed for child business unit queries?

A. The data extension is in the Shared Data Extensions folder and the query includes the ENT. prefix

B. The data extension is in the Shared Items root folder and is accessible to the child business unit

C. The data extension is in the Salesforce Data Extensions folder and Is accessible to the child business unit

D. The data extension is in the Synchronized Data Extensions folder and the query includes the ENT. prefix

Correct Answer: A

QUESTION 2

From which business unit could the Contact Delete feature be used within an Enterprise 2.0 account?

A. Any business unit

B. The Parent account

C. Only in Agency accounts

D. The business unit where the contact was introduced

Correct Answer: B

QUESTION 3

A developer wants to create an HTML table where rows will alternate background colors between white and red. The developer doesnot know how many rows will be sent within each email, and decides to use a loop and assigns the RowCount() of the table rows to the variable @numerator. What is the recommended AMPscript logic to determine the background color of each table row within the loop?

A. %%[IF DIVIDE(@numerator,2) =1 THEN SET @color = \\'Red\\' ELSE SET @color = \\'White\\' ENDIF]%%

B. %%[IF SUBSTRING(DIVIDE(@numerator,2),1) = 1 THEN SET @color = \\'Red\\' ELSE SET @color = \\'White\\' ENDIF]%%

C. %%[IF @numerator/2 = 1 THEN SET @color = \\'Red\\'ELSE SET @color = \\'White\\' ENDIF]%%

D. %%[IF MOD(@numerator,2) = 1 THEN SET @color = \\'Red\\' ELSE SET @color = \\'White\\' ENDIF]%%

Correct Answer: A

QUESTION 4

A developer wants to retrieve all records in the OrderDetailsdata extension which are associated with a particular customer.

Which two AMPscript functions would return a suitable rowset?

Choose 2 answers

A. LookupRows

B. LookupOrderedRows

C. Row

D. Lookup

Correct Answer: AB

QUESTION 5

Northern Trail Outfitters (NTO) wants to prevent competitors from receiving a couponemail. They also want to capture email addresses of competitors who are included in the targeted audience.

Which feature could NTO use to prevent the coupon from being sent and report the email addresses skipped?

A. Auto-Suppression list

B. RaiseError AMPscript function

C. Exclusion Script

D. Try/Catch SSJS functions

Correct Answer: C

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