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## QUESTION 1

The marketing team for a Magento Commerce website wants some categories to function as content-focused landing pages instead of product listing pages. They want to include a variety of elements on these pages. Including images, text content, and featured product displays.

The marketing team want to maintain this content themselves without involving a developer.

How do they accomplish this?

- A. Add the different content elements as widgets in the description field of each category functioning as a landing page
- B. Create a CMS Static Block with the content elements for each landing page and associate each block with the correct category
- C. Change the View the Type on each landing page Category to Display as CMS Page and add content element to CMS Content area
- D. Have a developer create a custom content fragment they can assign to a category and update for each landing page

Correct Answer: C

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## QUESTION 2

You are using the Magento B2B module and you are requested to change the catalog type in your Magento store from custom to public.

What are the three results from the change?

Choose 3 answers

- A. Original companies are reassigned to the replacement
- B. All new catalogs are shared
- C. Only guest visitors will see this catalog
- D. The existing public shared catalog will be converted to a custom catalog
- E. This cannot be reverted back to a custom catalog

Correct Answer: ADE

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## QUESTION 3

A merchant is using Magento to manage inventory. The procurement department needs to see which products in the Clothing attribute set have fewer than 50 items in stock while eliminating all unnecessary columns.

How do you do this?

- A. Install a 3rd-party module to provide this report
- B. Enable the Daily Product Inventory Report email feature
- C. Navigate to the Low Stock report and enter the filtering conditions.
- D. Create a new product grid view with the necessary filters and column selections

Correct Answer: B

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#### QUESTION 4

A merchant has set the visibility of a configurable product to Not Visible individually and their variants to Catalog, Search.

How is the product family displayed on the product listing page?

- A. Only the simple products will display but each will have a unique product detail page
- B. The configurable and simple products will display individually but each will have a unique product detail page
- C. Only the simple products will display but will share the same product detail-page as the configurable product
- D. The configurable and simple products will display individually but each will have the same product detail page

Correct Answer: D

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#### QUESTION 5

A retail sells their products on their Magento Commerce site and in physical stores, they want to give customers the ability to purchase and use gift cards online or in-store, including cards which have already been sold through both channels.

Their in-store point-of-sale (POS) has built-in gift card capabilities and allows cards to be created or adjusted through an API.

Which three items must be included in the requirements for this project?

Choose 3 answers

- A. Existing Magento cards and balances must be imported into the POS
- B. An additional payment method must be added to the Magento checkout
- C. Existing in-store cards and balances must be imported into Magento
- D. Magento and the POS must share the same product catalog
- E. Gift card records in Magento and the POS must be synchronized when any gift card transaction takes place

Correct Answer: BCD

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