# M8010-241 <sup>Q&As</sup>

IBM Enterprise Marketing Management Sales Mastery Test v1

## Pass IBM M8010-241 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

**https://www.leads4pass.com/m8010-241.html**

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by IBM Official Exam Center

⚙ **Instant Download** After Purchase

⚙ **100% Money Back** Guarantee

⚙ **365 Days** Free Update

⚙ **800,000+** Satisfied Customers

**QUESTION 1**

What percentage of the market use Web analytics?

A. Over 90%

B. Over 75%

C. Under 40%

D. Under 60%

Correct Answer: B

**QUESTION 2**

Who are the decision makers for using the CoremetricsEMM product?

A. Practitioners

B. Board of Directors

C. Executives

D. Users

Correct Answer: C

**QUESTION 3**

What does the Unica eMessage engine allow the IBM customer to do?

A. Add email authoring and execution of the marketing campaign using the Unica eMessage engine.

B. Research the marketing campaign to see where users come from geographically.

C. Display search results obtained by a user using the Unica eMessage engine.

D. Select distinct customers from the Internet that are using the Unica eMessage engine.

Correct Answer: A

Reference:http://www.unica.com/products/email-marketing.htm

**QUESTION 4**

Who are the influencers for using the Coremetrics EMM product?

A. Practitioners

B. Managers

C. Executives

D. Board of Directors

Correct Answer: B

---

**QUESTION 5**

Which IBM product bridges marketing and sellingfor the Coremetrics EMM product?

A. Sterling Commerce

B. WebSphere Commerce

C. Unica

D. ILOG

Correct Answer: B

Reference: http://en.wikipedia.org/wiki/IBM_WebSphere_Commerce

[M8010-241 Study Guide](#)        [M8010-241 Exam Questions](#)        [M8010-241 Braindumps](#)