

# M5050-716<sup>Q&As</sup>

IBM MobileFirst Sales Mastery Test v1

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#### **QUESTION 1**

All of the following are features of IBM Worklight EXCEPT:

- A. Cross-platform development
- B. Secure individual mobile transactions such as payments, credits or debits
- C. Unified push notification architecture.
- D. Control and management of multiple application versions

Correct Answer: B

#### **QUESTION 2**

IBM introduced the Security Access Manager for Mobile appliance in October 2013. Which of the following is NOT provided by Access Manager for Mobile?

A. Mobile access management.

- B. Federated SSO for software as a service (SaaS) targets such as SalesForce.
- C. Mobile identity assurance.
- D. Help in securing mobile application deployment.

Correct Answer: B

#### **QUESTION 3**

Which of the following is NOT a benefit that IBM Mobile Customer Engagement (Xtify) provides marketers to increase customer engagement and revenue?

A. Providing marketers with simple tools to leverage today\\'s mobile communication channels (including Push Notifications, SMS, Mobile Web push and mobile wallet) to increase brand engagement and differentiation

B. Continuing customer dialogs seamlessly across devices

C. Building hybrid applications

D. Increasing customer understanding through the use of mobile behavioral analytics

Correct Answer: C

Reference: ftp://ftp.software.ibm.com/software//pdf/xtify/Xtify\_Acquisition\_FAQs.pdf

#### **QUESTION 4**



The IBM MaaS360 container enables customers to:

- A. Effectively manage and secure corporate data separate from personal data
- B. Prevents end-user data from being wiped within the container
- C. Stops end users from downloading unapproved applications outside the container.

Correct Answer: A

#### **QUESTION 5**

IBM MaaS360 can be deployed in less than 10 minutes by the user?

A. TRUE

B. FALSE

Correct Answer: A

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