

M5050-716^{Q&As}

IBM MobileFirst Sales Mastery Test v1

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QUESTION 1

Your client asks you to describe the IBM mobile enterprise development lifecycle approach. Which of these is NOT an accurate description?

A. The IBM mobile enterprise development lifecycle offers a best practices approach to thinking about mobile development.

B. It depicts of a series of lifecycle activities, including design and development, instrument, integrate, test, scan and certify, deploy, manage, and obtain insight

- C. Lifecycle activities take place in a continuous, iterative cycle
- D. Every mobile project must include every lifecycle activity

Correct Answer: D

QUESTION 2

Nearly all Mobile AppDev teams are using Agile methods. What agile capabilities are integrated in DevOps for Mobile\\'s Collaborative Development?

- A. Agile planning, task tracking, source control, and continuous integration builds
- B. User Experience Design, Agile Whiteboarding, Performance Testing
- C. SCRUM Master task boarding
- D. Jira, Subversion, and Jenkins

Correct Answer: A

QUESTION 3

TRUE or FALSE: Tealeaf CX Mobile is an add-on to the Tealeaf CX platform?

A. TRUE

B. FALSE

Correct Answer: A

Reference: http://www-03.ibm.com/software/products/en/cx-mobile

QUESTION 4

What are all the possible types of mobile application outputs that Worklight can be used to produce?

A. Hybrid, Native and HTML5.



- B. Hybrid
- C. Native and HTML5
- D. Hybrid and Native

Correct Answer: A

QUESTION 5

The IBM Mobile Customer Engagement (Xtify) portfolio includes everything EXCEPT:

- A. XML-formatted documents
- B. Native Push
- C. Rich Push
- D. Web Push
- E. SMS solutions
- Correct Answer: A

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