



M2180-716^{Q&As}

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QUESTION 1

IBM MaaS360 can be deployed in less than 10 minutes by the user?

- A. TRUE
- B. FALSE

Correct Answer: A

QUESTION 2

Tealeaf CX Mobile optimizes customer experiences of their mobile channel for all users EXCEPT:

- A. mobile web
- B. HTML5-based sites
- C. hybrid app
- D. in-car dashboard and navigation screens
- E. native apps

Correct Answer: D

Reference: <http://www-03.ibm.com/software/products/en/cx-mobile>

QUESTION 3

Which of the following is NOT a benefit that IBM Mobile Customer Engagement (Xtify) provides marketers to increase customer engagement and revenue?

- A. Providing marketers with simple tools to leverage today's mobile communication channels (including Push Notifications, SMS, Mobile Web push and mobile wallet) to increase brand engagement and differentiation
- B. Continuing customer dialogs seamlessly across devices
- C. Building hybrid applications
- D. Increasing customer understanding through the use of mobile behavioral analytics

Correct Answer: C

Reference: ftp://ftp.software.ibm.com/software/pdf/xtify/Xtify_Acquisition_FAQs.pdf

QUESTION 4

IBM introduced the Security Access Manager for Mobile appliance in October 2013. Which of the following is NOT



provided by Access Manager for Mobile?

- A. Mobile access management.
- B. Federated SSO for software as a service (SaaS) targets such as Salesforce.
- C. Mobile identity assurance.
- D. Help in securing mobile application deployment.

Correct Answer: B

QUESTION 5

What are the three DevOps for Mobile automation capabilities?

- A. Code, Unit Test, User Interface Test
- B. Collaborative Development, Continuous Testing, Continuous Release and Deployment
- C. User Experience Design, Agile Whiteboarding, Performance Testing
- D. Continuous Business Planning, Gather requirements, programming

Correct Answer: B

Reference: <http://www.slideshare.net/rogersnook/ibm-mobilefirst-devops-ieg-dc-event> slide 8

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