

## M2180-651<sup>Q&As</sup>

IBM PureApplication System Sales MasteryTest v1

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#### **QUESTION 1**

Which of the following attributes best describes an Expert Integrated System?

- A. It addresses the increasing complexity and dynamic nature of workloads through their lifecycle.
- B. It addresses security risks and vulnerabilities in the customer\\'s processes.
- C. It reduces costs and maintenance efforts through a single unifying transport.
- D. It reduces costs and process disruptions from data loss.

Correct Answer: B

#### **QUESTION 2**

What best describes the cumulative business value of the IBM PureApplicationTM System?

- A. Resource utilization rates that consistently run in high double digits
- B. Significant improvement to an organization\\'s business agility
- C. Ability to meet all service level agreements
- D. Significant reduction in unplanned outages

Correct Answer: B

#### **QUESTION 3**

Most IBM PureApplicationTM System whiteboard conversations will have unique outcomes, but the most desired and logical next step in the sales process is which of the following options?

- A. An agreement to move forward with a PureExperience offer
- B. A purchase order
- C. Another whiteboard discussion with the line of business leaders
- D. An Express Business Value Assessment (BVA)

Correct Answer: A

#### **QUESTION 4**

According to the IBM CIO study, innovation-driven CIOs believe \_\_\_\_\_ can have the highest impact by creating new revenue sources.

A. IT



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- B. New customers
- C. Contract renegotiations
- D. Cloud computing

Correct Answer: A

#### **QUESTION 5**

Which one of the following can be created in the IBM PureApplicationTM System, exported and imported for sharing across systems, and is available in two types - virtual applications and virtual systems?

- A. Virtualized infrastructure services
- B. Customized scripts
- C. Software application patterns
- D. Scaling policies

Correct Answer: C

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