

M2090-744^{Q&As}

IBM DB2 BLU/Cloud Sales Mastery v1

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QUESTION 1

There is a customer currently running Cognos on top of SQL Server. Despite going to Cognos 10.2, the customer continues to experience performance challenges. Which is the best initial course of action?

- A. Look for another entry point. DB2 does not have SQL Server compatibility
- B. Propose BLU Acceleration as a Cognos accelerator to speed up existing reports using a BLU for Cloud
- C. Propose an enterprise wide SQL Server takeout with an aggressive IULA
- D. Propose PDOA since SQL Server can't run on Power

Correct Answer: B

<http://www-01.ibm.com/software/data/db2/linux-unix-windows/db2-blu-acceleration/>

QUESTION 2

Managed Service offerings provide:

- A. IBM management of comprehensive performance SLAs
- B. User customization of the server and software stack
- C. IBM management of provisioning, upgrades, backups, and availability
- D. Free access to dedicated servers or clusters

Correct Answer: A

<https://www-935.ibm.com/services/us/iss/pdf/gtd00763-usen-01.pdf>

QUESTION 3

Which of the underlying technologies give BLU Acceleration its greatest competitive advantage over alternative solutions?

- A. In-memory, columnar technology
- B. Actionable compression
- C. CPU acceleration
- D. Data Skipping

Correct Answer: D

QUESTION 4

When talking to a client, what is the Leading benefit of Hadoop/Big Insights?

- A. To analyze unstructured and structured data
- B. To store only structured data
- C. Use it as landing zone for structured, unstructured, and semi structured data
- D. To analyze external data

Correct Answer: C

<http://www.ibm.com/developerworks/library/ba-augment-data-warehouse2/index.html>

QUESTION 5

Which are the best two entry points for BLU Acceleration?

- A. Cognos BI customers
- B. SAP BW customers
- C. DB2 for z/OS customers
- D. Oracle ERP customers

Correct Answer: BC

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