M2090-743^{Q&As}

IBM Big Data and Analytics Sales Mastery v2

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QUESTION 1

IBM Data Warehouse solutions include Cloud and Software but not Appliance.

A. True

B. False

Correct Answer: B

QUESTION 2

What are compelling reasons for a business to act on modernization?

A. IT has significant staffing levels that attempt to manage data complexity

B. Data Warehouse capabilities are not keeping up with business expectations

C. Their competitors are leveraging big data

D. B and C

Correct Answer: C

QUESTION 3

What is the problem Watson Explorer solves for our customer?

A. Organizations have multiple views of customer, product and enterprise. They wish a SINGLE view across each one of these domains. Watson Explorer can give them that.

B. Organizations don\\'t know what data they have. Watson Explorer can bring that data back into the Exploration, Archive and Landing Zone, discover the attributes then structure into trusted data.

C. Organizations are drowning in a sea of data. They know it possesses great value but are unsure how to tap into it. Watson Explorer is a great way to get started with that.

D. Organizations need actionable information at the right time. Watson Explorer can find the right data, analyze it in real time then queue up actionable insight for the use inside and outside of the firewall.

Correct Answer: A

QUESTION 4

Who are key stakeholders in the Data Warehouse Modernization conversation?

A. Data Scientists and Data professionals

B. IT Managers

C. C-level Executives

D. All of the above

Correct Answer: D

QUESTION 5

Which of the following is probably not a good candidate for Operations Analysis? Someone who is:

A. Having difficulty dealing with large volumes of machine data

B. Unable to perform complex real-time analysis

C. Looking to extend the data warehouse

D. Unable to perform root cause analysis

Correct Answer: C

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