

M2050-653^{Q&As}

IBM Emptoris Strategic Supply Management Sales Mastery Test v1

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QUESTION 1

Which of the following is not one of the Spend Analysis value props?

- A. Automate consolidation, enrichment and visibility of global disparate spend data
- B. Facilitate supplier development monitoring progress toward goals
- C. Identify unrealized savings, off-contract spend and help prevent savings leakage
- D. Bring spend under management

Correct Answer: B

QUESTION 2

Which of the following is not a competitor to Emptoris in Contract Management?

- A. Selectica
- B. Tangoe
- C. Ariba
- D. Upside

Correct Answer: B

Reference:http://www.itqlick.com/Products/3448

QUESTION 3

What is an example of a customer pain point typically heard in Contract Management discussions:

- A. Limited visibility into and control over the process that generates contracts
- B. Poor efficiency when running an Request for Proposal
- C. Spend data not categorized or centralized
- D. Currently using multiple Telco Carriers

Correct Answer: A

QUESTION 4

From the selection list below, which option best describes why a customer would purchase the Spend Analysis solution?



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- A. Manage "at risk" suppliers
- B. Move contracts through faster to win more deals
- C. To bring more spend under management
- D. Guarantee more "on-time" delivery from suppliers

Correct Answer: C

Reference:https://www.google.com/url?sa=tandrct=jandq=andesrc=sandsource=webandcd=7andcad=rjaandved= 0CFs QFjAGandurl=http%3A%2F%2Fassetsproduction.govstore.service.gov.uk%2FGiii%2520Attachments%2FIBM%2520U NITED%2520KIN GDOM%2520LTD%2FBids%2FArchive1%2FIBM_G_Cloud_III%2520V1.1%2FIBM%2520Emptori s% 2520Shared%2520Service%2520Service%2520Description%2520V5.3%2520Feb%25202013.docxandei=Ot9K UoroAo2w4QTr moHQCAandusg=AFQjCNFhcgaajHtmrSdztzU3QxC-YjzdVwandsig2=x8ujBpRKzM1NC-SRv2ByQg

QUESTION 5

Of the following reasons a customer would choose Emptoris, which one does not apply:

- A. Drive compliance to corporate and regulatory standards
- B. Procure-to-pay functionality
- C. Save lots of cash
- D. Manage business risk

Correct Answer: B

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