

# GOOGLE-ANALYTICS<sup>Q&As</sup>

Google Analytics Individual Qualification (IQ)

**Pass Google GOOGLE-ANALYTICS Exam with 100% Guarantee**

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.leads4pass.com/google-analytics.html>

100% Passing Guarantee  
100% Money Back Assurance

Following Questions and Answers are all new published by Google  
Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers



## QUESTION 1

Assigning a value to a Google Analytics Goal allows you to do which of the following?

- A. Track actual revenue from your conversions
- B. Analyze the conversion funnel on your website
- C. Compare goal conversions and measure changes and improvements to your site
- D. Track real-time revenue for your business

Correct Answer: C

---

## QUESTION 2

What feature would you set up to collect company-specific data such as Member Status?

- A. Custom Dimension
- B. Custom Metric
- C. Custom Filter
- D. Event Tracking

Correct Answer: A

---

## QUESTION 3

What is required for User ID to track users across different devices?

- A. A new Analytics account for reporting
- B. Google Tag Manager
- C. Sign-in that generates and sets unique IDs
- D. All of the above

Correct Answer: C

---

## QUESTION 4

Which of these could NOT be tracked using Goals in Google Analytics?

- A. Customer's lifetime value
- B. Signing up for a newsletter
- C. Making a purchase
- D. Watching a video

Correct Answer: A

---

## QUESTION 5

Which of these channels is NOT included in the default Channels report?

- A. Organic Search
- B. Display
- C. Device
- D. Direct

Correct Answer: C

[GOOGLE-ANALYTICS PDF  
Dumps](#)

[GOOGLE-ANALYTICS  
Practice Test](#)

[GOOGLE-ANALYTICS  
Study Guide](#)