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QUESTION 1

Which of the following is an advantage to the host organisation of using an internal consultant to conduct a business analysis project?

- A. They will have a broad business perspective.
- B. They will be familiar with the host organisation.
- C. They will only be paid when they are needed.
- D. They will have a dispassionate view of the host organisation.

Correct Answer: B

QUESTION 2

Which of the following would BEST be managed with the "keep satisfied" stakeholder management strategy?

- A. Those with high power/influence and no interest in the project.
- B. Those with high power/influence and some interest in the project.
- C. Those with some power/influence and high interest in the project.
- D. Those with some power/influence and some interest in the project.

Correct Answer: B

QUESTION 3

Which of the following is NOT an example of a generic stakeholder group?

- A. Regulators.
- B. Competitors.
- C. Testers.
- D. Employees.

Correct Answer: C

QUESTION 4

Which of the following investigation techniques is MOST appropriate for collecting quantitative information?

- A. Workshops.

B. Activity sampling.

C. Interviewing.

D. Prototyping.

Correct Answer: B

QUESTION 5

Who is the target of the value proposition?

A. The supplier,

B. The sponsor.

C. The Customer.

D. The Competitor.

Correct Answer: C

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