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QUESTION 1

Auniversity is migrating its legacy system to Salesforce Education Data Architecture (EDA) environment. The existing system groups students by colleges within the university. The system admin has selected the Educational Institution record type in the EDA Default Account Model in EDA setting.

Which consideration should the consultant discuss with the university?

A. The recommended default Account record is the Administrative Account record type.

B. A new Program Enrollment record will automatically be created when a new Contact is created.

C. Multiple address management can only be enabled for the House Account record type.

D. Contact are private only to Administrative Account record type.

Correct Answer: C

QUESTION 2

The university Development office wants to present social media ads to constituents who demonstrate low engagement is email campaigns. The department uses Marketing Cloud Corporate Edition for Campaign management. Which Marketing Cloud product should the consultant recommend?

A. Advertising Studio

B. Social Studio

C. Interaction Studio

D. Email Studio

Correct Answer: B

QUESTION 3

The Executive Education department uses Salesforce to track sales of custom education programs to corporations andorganizations. The department director needs to know the pipeline of custom programs. How should the consultant meet this business requirement?

A. Create custom report type.

B. Use an Opportunity report.

C. Set up an Affiliations report.

D. Configure a list view.

Correct Answer: B

QUESTION 4

A college wantsto create a resource for its Center of Excellence (CoE) where users can vote on suggestions and
.... What should a consultant create to meet the requirement?

A. Public Group

B. Success Team

C. Chatter group

D. Queue

Correct Answer: C

QUESTION 5

The Alumni Relations department wants to track alumni and its chapter memberships. The department wants to easily
see the Primary Chapter on the Contact record. The system admin prefers to use the standard features that are
available

with EDA.

Which two steps should the consultant take to meet this requirement?

Choose 2 answers.

A. Create an Affiliation mapping to the Primary Chapter field in EDA Settings.

B. Create an Affiliation record type for Alumni Chapter and a custom field for the Primary Chapter on the Contact
record.

C. Create a custom picklist valuefor Alumni Chapter on the Affiliation object.

D. Create an Account record type for Alumni Chapter and a custom field for the Primary Chapter on the Contact record.

Correct Answer: AD

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