

# DA-100<sup>Q&As</sup>

Analyzing Data with Microsoft Power BI

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### **QUESTION 1**

HOTSPOT

You have two tables named Customers and Invoice in a Power BI model. The Customers table contains the following fields:

1.

CustomerID

2.

**Customer City** 

3.

**Customer State** 

4.

Customer Name

5.

Customer Address 1

6.

Customer Address 2

7.

**Customer Postal Code** 

The Invoice table contains the following fields:

1.

Order ID

2.

Invoice ID

3.

Invoice Date

4.

Customer ID

5.



**Total Amount** 

6.

Total Item Count

The Customers table is related to the Invoice table through the Customer ID columns. A customer can have many invoices within one month.

The Power BI model must provide the following information:

The number of customers invoiced in each state last month

The average invoice amount per customer in each postal code

You need to define the relationship from the Customers table to the Invoice table. The solution must optimize query performance.

What should you configure? To answer, select the appropriate options in the answer area. NOTE: Each correct selection is worth one point.

Hot Area:

Cardinality:		-				
	Many-to-many					
	Many-to-one					
	One-to-many					
	One-to-one					
Cross-filter direction:		-				
Vo	Both					
	Single					
	State of the second state					

Correct Answer:





Box 1: One-to-many

A customer can have many invoices within one month.

Box 2: Single

For One-to-many relationships, the cross filter direction is always from the "one" side, and optionally from the "many" side (bi-directional).

Single cross filter direction means "single direction", and Both means "both directions". A relationship that filters in both directions is commonly described as bi-directional.

### **QUESTION 2**

You have a table that contains sales data and approximately 1,000 rows. You need to identify outliers in the table. Which type of visualization should you use?

- A. area chart
- B. donut chart
- C. scatter plot
- D. pie chart
- Correct Answer: C

Outliers are those data points that lie outside the overall pattern of distribution and the easiest way to detect outliers is though graphs. Box plots, Scatter plots can help detect them easily.

Reference:

https://towardsdatascience.com/this-article-is-about-identifying-outliers-through-funnel-plots-using-the-microsoft-power-bi-d7ad16ac9ccc



### **QUESTION 3**

### HOTSPOT

You are creating a Microsoft Power BI imported data model to perform basket analysis. The goal of the analysis is to identify which products are usually bought together in the same transaction across and within sales territories. You import a fact table named Sales as shown in the exhibit. (Click the Exhibit tab.)

Column name	Data type	Description		
SalesRowID	Integer	ID of the row from the source system, which represents a unique combination of SalesOrderNumber and SalesOrderLineNumber		
ProductKey	Integer	Surrogate key that relates to the product dimension		
OrderDateKey	Integer	Surrogate key that relates to the date dimension and is in the YYYYMMDD format		
OrderDate	Datetime	Date and time an order was processed		
CustomerKey	Integer	Surrogate key that relates to the customer dimension		
alesTerritoryKey Integer		Surrogate key that relates to the sales territory dimension		
SalesOrderNumber	Integer	Unique identifier of an order		
SalesOrderLineNumber	Integer	Unique identifier of a line within an order		
OrderQuantity	Integer	Quantity of the product ordered		
LineTotal	Decimal	Total sales amount of a line before tax		
TaxAmt	Decimal	Amount of tax charged for the items on a specified line within an order		
Freight	Decimal Amount of freight charged for the a specified line within an order			
LastModified	Datetime	The date and time that a row was last modified in the source system		
AuditID	Integer	The ID of the data load process that last updated a row		

The related dimension tables are imported into the model. Sales contains the data shown in the following table.

Hot Area:



Answer Area			
	Statements	Yes	No
	The SalesRowID and AuditID columns can be removed from the model without impeding the analysis goals.		0
	Both the OrderDateKey and OrderDate columns are necessary to perform the basket analysis.	0	0
	The TaxAmt column must retain the current number of decimal places to perform the basket analysis.	0	0

### Correct Answer:

wer Area	And the second s		
	Statements	Yes	No
	The SalesRowID and AuditID columns can be removed from the model without impeding the analysis goals.	0	0
	Both the OrderDateKey and OrderDate columns are necessary to perform the basket analysis.	0	0
	The TaxAmt column must retain the current number of decimal places to perform the basket analysis.	0	0

### **QUESTION 4**

You have a prospective customer list that contains 1,500 rows of data. The list contains the following fields:

1.

First name

2.

Last name

3.

Email address

4.

State/Region

5.

Phone number

You import the list into Power Query Editor.

You need to ensure that the list contains records for each State/Region to which you want to target a marketing campaign.



Which two actions should you perform? Each correct answer presents part of the solution.

NOTE: Each correct selection is worth one point.

- A. Open the Advanced Editor.
- B. Select Column quality.
- C. Enable Column profiling based on entire dataset.
- D. Select Column distribution.
- E. Select Column profile.

Correct Answer: DE

Data Profiling, Quality and Distribution in Power BI / Power Query features To enable these features, you need to go to the View tab a Data Preview Group a Check the following:

1.

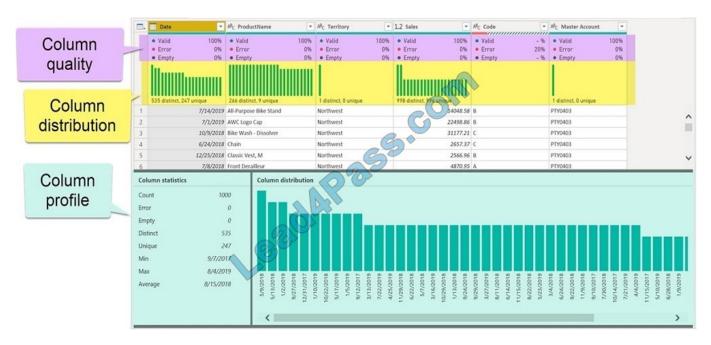
Column quality

2.

Column profile

3.

#### Column distribution



Column profile

Turn on the Column Profiling feature.



## Options

A

GLOBAL	Preview features
Data Load Power Query Editor DirectQuery R scripting Security Privacy	<ul> <li>The following features are available for you to try in this release. Preview features might change or be removed in future releases.</li> <li>Shape map visual Learn more</li> <li>M Intellisense Learn more</li> <li>Spanish language support for Q&amp;A Learn more</li> <li>Get data from PDF files Learn more</li> </ul>
Updates Usage Data	Enable column profiling Learn more Show dates as a hierarchy in the fields list Learn more
Diagnostics Preview features	Python support Learn more Incremental Refresh Policies Learn more
Auto recovery	Composite Models <u>Learn more</u> Manage Aggregations <u>Learn more</u>
Data Load Regional Settings Privacy	Enable fuzzy merge Learn more
Auto recovery Query reduction Report settings	

### Column distribution

Can use it to visually realize that your query is missing some data because of distinct and uniqueness counts.



### Reference:

https://www.poweredsolutions.co/2019/08/13/data-profiling-quality-distribution-in-power-bi-power-query/ https://www.altentertraining.com/microsoft/power-bi/column-profiling-is-good/

Cancel

OK

X



### **QUESTION 5**

You have a sales system that contains the tables shown in the following table.

Table name	Column name
	sales_ION
Sales	sales_date
	sales_amount
ALC: NOT	DateID
Date	Month
Date	Week
	Year

The Date table is marked as a date table.

DateID is the date data type. You need to create an annual sales growth percentage measure.

Which DAX expression should you use?

A. SUM(sales[sales\_amount]) - CALCULATE(SUM(sales[sales\_amount]), SAMEPERIODLASTYEAR (\\'Date\\'[DateID])

B. CALCULATE(SUM(sales[sales\_amount]), DATESYTD(\\'Date\\'[DateID]))

C. (SUN(sales[sales\_araount]) - CALCULATE(SUM(sales[sales\_amount]), SAHEPERIOOLASTYEAR (\\'Date\\'[DateID]))/ CALCULATE(SUM(sales[sales\_amount]), SAMEPERIOOLASTYEAR (\\'Date\\'[DateID])

D. CALCULATE(SUH(sales[sales\_araount]), SAMEPERIODLASTYEAR(\\'Date\\'[DateID])

Correct Answer: D

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