

CUSTOMER-DATA-PLATFORMQ&As

Salesforce Customer Data Platform (CDP)

Pass Salesforce CUSTOMER-DATA-PLATFORM Exam with 100% Guarantee

Free Download Real Questions & Answers PDF and VCE file from:

https://www.leads4pass.com/customer-data-platform.html

100% Passing Guarantee 100% Money Back Assurance

Following Questions and Answers are all new published by Salesforce
Official Exam Center

- Instant Download After Purchase
- 100% Money Back Guarantee
- 365 Days Free Update
- 800,000+ Satisfied Customers





https://www.leads4pass.com/customer-data-platform.html 2024 Latest leads4pass CUSTOMER-DATA-PLATFORM PDF and VCE dumps Download

QUESTION 1

What is the correct formula to display the value of the raw data column of "Revenue" plus a 5% margin?

- A. SELECT([`Revenue\\'] *1.05)
- B. SELECT([`revenue\\'] *1.05)
- C. sourceField([`Revenue\\'] *1.05)
- D. sourceField([`revenue\\'] *1.05)

Correct Answer: C

QUESTION 2

What three things happen when an admin clicks on identity resolution deletion?

- A. Deletes all custom data model objects
- B. Removes all unified customer data
- C. Resets all settings in identity resolution
- D. Eliminates dependencies on data model object

Correct Answer: BCD

QUESTION 3

In addition to the unified individual object, what other object does salesforce CDP automatically create and manage during the identity resolution process?

- A. Unified product catalog objects
- B. Unified contact point objects
- C. Unified order objects
- D. Unified lead objects

Correct Answer: B

QUESTION 4

Which operator can be used to create a segment for a birthday campaign that is evaluated daily?



https://www.leads4pass.com/customer-data-platform.html 2024 Latest leads4pass CUSTOMER-DATA-PLATFORM PDF and VCE dumps Download

- A. Is Birthday
- B. Is this Year
- C. Is Anniversary Of
- D. Is between

Correct Answer: C

QUESTION 5

Which data model entity do you map the Name field from Salesforce CRM Contact object?

- A. Account
- B. Contact
- C. Party Identifier
- D. Individual

Correct Answer: D

CUSTOMER-DATA-PLATFORM Practice Test CUSTOMER-DATA-PLATFORM Study Guide CUSTOMER-DATA-PLATFORM Braindumps