

CRT-160^{Q&As}

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QUESTION 1

A form is created to automatically register prospects to a webinar upon submission. Which automation tool should be used to accomplish this?

- A. Adding a completion action to register prospects on the form.
- B. Creating a segmentation rule to register prospects based on the form submission.
- C. Creating an automation rule to register prospects based on the form submission.
- D. Adding a form completion action as criteria for a dynamic list to be used as a recipient list.

Correct Answer: C

QUESTION 2

If there isn't necessarily a reason to remove a prospect from a contact list, the best automation to use is:

- A. Automation Rule
- B. Completion Action
- C. Dynamic List
- D. Segmentation Rule

Correct Answer: B

QUESTION 3

Which one is not an email template you can create in Pardot? [Choose one answer]

- A. "Engage" template
- B. "One to one emails" template
- C. "List emails" template
- D. "Autoresponder emails" template

Correct Answer: A

QUESTION 4

What is possible with a trigger in engagement program? [Choose two answers]

- A. Email link click

- B. File open
- C. Specific email link click
- D. Form handler error

Correct Answer: AC

QUESTION 5

What causes a sync from Salesforce to Pardot?

- A. Updating a formula field in Salesforce
- B. Updating the record's assigned owner
- C. Prospect opens one to one email
- D. Updating a field on a contact record that does not have an email address

Correct Answer: B

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